



Maserati



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Immerse in the complete Maserati experience





INTRO

The Others Just Travel.

Experience the intersection of a nearly unobtainable balance of power and luxury, of thrills and relaxation, of future and tradition, of racetrack innovation for unprecedented road performance. It's all here - in the new GranTurismo.



Let the Grand
Tour begin.

An endlessly progressive spirit

Back in 1900, one of the Maserati brothers – Carlo designed and built his first single-cylinder engine and named it ‘Carcano’. The dauntless 17-year-old then fitted it to a bicycle and entered a race. This was the hard-riding, long-distance Brescia-Cremona-Mantua-Verona-Brescia rally. Carlo won. Soon after, Carlo designed another engine. This time he mounted it in a wooden car chassis – a move that some say created the world’s first Maserati vehicle. The wheels of luxury grand touring were well and truly in motion. **In 1926**, another brother – Alfieri drove the Maserati Tipo 26 to victory in its first ever race – the treacherous Targa Florio in the mountains of Sicily.

In 1939, Wilburn Shaw won the Indianapolis 500 at the wheel of the Maserati ‘Boyle Special’ 8 CTF at an average speed of over 185km/h. The next year he won again, making Maserati the only European manufacturer to win the Indy 500 twice.

Our indomitable approach took a decidedly luxurious turn **in 1947** when Maserati created the A6 1500, built in Modena and featuring sensuous Pininfarina coachwork. The convertible sibling followed **in 1950**, in the beguiling form of the A6G Frua Spyder. The stage for the GranTurismo of today was set. **And in 1957**, the legendary Juan Manuel Fangio took his fifth F1 World Championship at the Nürburgring– also known as the Green Hell – in a Maserati 250F.





Fast forward to the turn of the century. The dawn of the **new millennium** saw Maserati's great comeback. This decade also marked an age of new opportunities in a fast and connected world. **In 2007**, Maserati revealed another 'instant classic' designed by PininFarina: the **GranTurismo** that is recognizable today.

And thus, **the all-new 2023 GranTurismo** captures everything that embodies grand touring to Maserati. With roots firmly planted in the future, its radical innovation is a testament to the principle that evolution has remained constant since day one.

Because icons aren't born overnight.



Gran Turismo

COLLECTION

Meet three unique trims for
every style and need

Three trims for an unforgettable experience

Maserati brings unprecedented innovation to each of the available three trims. The GranTurismo Folgore is the first full electric Maserati, while the sporty Trofeo exudes massive power with its ground-breaking V6 Nettuno engine which is also found in the elegant GranTurismo trim.

GranTurismo

For those who seek performance and refinement, the trim symbolizes Italian-bred elegance. The black front grill, gloss black slats and a brushed chrome outline embody charisma. Dark ash burl accents with an open-pore finish make the inside a haven for luxury.

Trofeo

The mighty race-derived V6 Nettuno twin turbo engine is the beating heart of Trofeo. Carbon fiber details and glossy black wheels combined with red Brembo calipers deliver a dramatic look for those who dare to chase bold desire.

Folgore

A true Maserati sports car, electrified. The Trident logo as well as the Folgore script are in dark copper while side vents are illuminated in electric blue. When it's time, expect to travel as far as the heart desires: up to 233 miles on one battery charge.





Irresistibly Italian

Dynamic, stunning and always on the move.

For some, "long distance" means more time for pleasure. More time to savor the sights, scents and sounds of a uniquely Italian-style grand tour. The GranTurismo was designed for those people, the ones who make going from one place to another a journey worth remembering.



GranTurismo



Max power

483_{HP}

Max speed

188_{mph}

Acceleration

3.7_{sec}

Engine layout

V6

Traction

AWD

Max torque

442_{lb-ft}



Sophisticated power

From zero to 60 mph in 3.7 seconds and a top speed of 188 mph. The Granturismo's v6 3.0l twin-turbo engine features patented pre-chamber combustion technology with twin spark plugs, delivering race-inspired performance and improved efficiency.

Engineered in Modena

The twin turbo 3.0-liter V6 Nettuno engine is a work of engineering mastery, capable of outputting up to 483 hp and 442 lb-ft @3,000 rpm. The pleasure of grand touring is going the distance but with commanding finesse.

Driving like you want it

The GranTurismo features COMFORT, GT and SPORT driving modes to go from relaxed driving and maximum comfort to the most exhilarating experience possible. In Sport mode, the Launch Control command delivers immediate acceleration that is masterfully tamed to give you the thrill of a racing start.



Have we met?

The black front grill announces the presence of the Trident with gloss black slats and a brushed chrome outline. The coupé possesses the intrigue and appeal of past grand tourers but in a striking contemporary iteration.

Alluring details

Contrasting accent pieces from C-pillar to caliper imbue the GranTurismo with undeniably Italian style references while conveying its charismatic intent through technical aspects like its staggered 20/21" alloy wheels.



A quest to embody the Italian spirit

Contours inspired by the hand of a master. The embroidered graphic motif, homage to Michelangelo's Campidoglio Plaza in Rome, sweeps across the cabin in a harmonious interplay between textile and tech. The greatness of the past with the innovation of the future.

A perfect synthesis

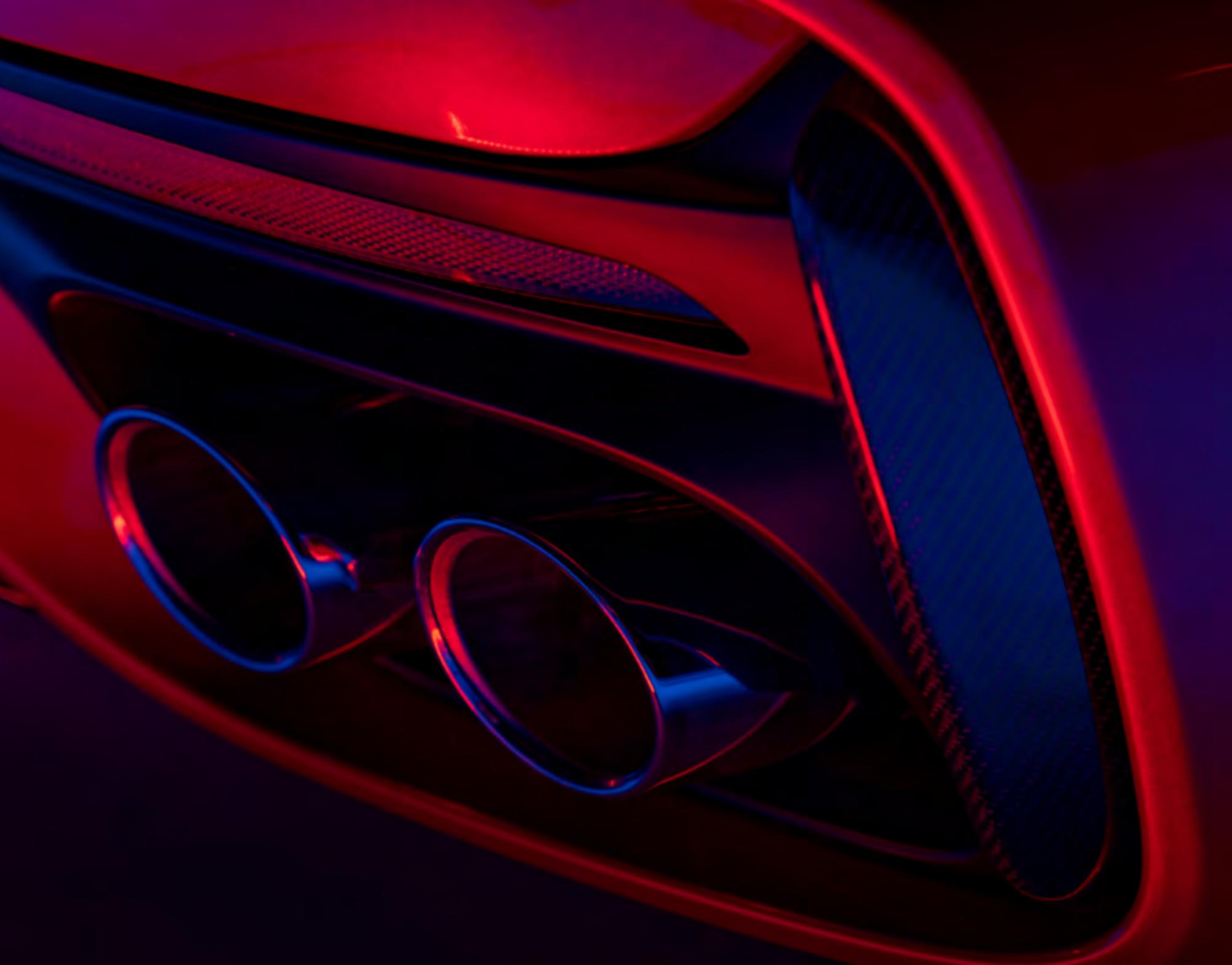
Performance and refinement live as one. Its ultra-comfortable, smooth leather seats were designed to make the powerful cockpit of the GranTurismo a haven for luxury that goes the distance. Dark ash burl accents with an open-pore finish add yet another layer of visual and tactile intrigue.



Trofeo

Massive power

The adrenaline of grand touring powerfully moves something inside.
Something hard to describe yet immensely profound to feel.
That's the GranTurismo Trofeo effect.



trofeo



Max power

542_{HP}

Max speed

199_{mph}

Acceleration

3.3_{sec}

Engine layout

V6

Traction

AWD

Max torque

479_{lb-ft}

542 HP horsepower

The mighty race-derived V6 Nettuno Twin Turbo engine is the beating heart of Trofeo's outstanding performance. Up to 542 HP and 479 lb-ft of torque at 6.500 rpm: it is the most powerful internal combustion engine ever fit in a GranTurismo.





Maximum speed of 199 mph

Maximum speed of 199 mph. 0–60 mph in just 3.3 seconds.
However, numbers hardly express the magnitude of pleasure felt at
the slightest touch of the pedal as the journey sharply begins.

Sport and Corsa mode

Trofeo means racing. Applied to a GranTurismo it translates into a long-distance traveler's smile. Whether crossing a mountain pass or riding a coastal highway, Sport mode gives the Trofeo maximum power, astounding dynamics and oh, what a sound, that comes from the silver tailpipes. To put driving abilities to the test on track, the truly extreme Corsa mode is the option to go for.





Beautiful bold desire

A charismatic presence always calls for breathtaking experiences. No introduction needed. Its look is explicit. The muscular exterior lines convey its daring soul. The Trofeo badge and the side Trident logo in burnished chrome with a red outline, declare it.



Power exposed

Carbon fiber is prominent on the front splitters, rear bumper and side skirts to deliver an even more dramatic look. The gloss black slats of the front grille speak performance right away. The Forged 20"/ 21" wheels with glossy black finish combined with red Brembo calipers complete the awe-inspiring view.

Performance onboard

The race-derived technology employed to power it is supremely echoed by every interior detail.





Moving, even when still

Inside, colors and materials interplay with the herringbone motif on the dashboard and seats to create a sense of exciting dynamism. High-performance materials like perforated leather or 3D-touch carbon fiber amplify that feeling.

Technical luxury

Long high-performance driving requires an engaging atmosphere as well as the best level of comfort. A balance shaped in black leather contrasted with sport contrast stitching in yellow, red, grey. Tone-on-tone stitching with red, or ice leather is also available. On headliners, pillars and sun visors, the soft-to-touch Alcantara fiber is yet another texture to love. The race-derived technology employed to power it is supremely echoed by every interior detail.





Just drive

Exhilaration starts here, in the driver's cockpit. Grab the new heated steering wheel with perforated leather features. Press the blue start/stop button. Caress the dark aluminum paddle shifters. Touch the pedal and feel limitless like a Trofeo power surge. another texture to love. The race-derived technology employed to power it is supremely echoed by every interior detail.



Folgore

Pure Luxury.
Pure Performance.
Pure Maserati.



Folgore



Max power

751_{HP}

Max speed

202_{mph}

Acceleration

2.6_{sec}

Traction

AWD

Max torque

995_{lb-ft}

From the circuits to the roads The best from Formula E

The Folgore's powertrain is developed with Formula E-derived technical solutions like the silicon carbide inverters for a better energy flow and higher efficiency.

The cutting-edge 800-volt battery powers three potent 300-kw permanent magnet motors - one in the front, two in the rear - to deliver up to 560 kW 751 HP and a mind-blowing 995 lb-ft of torque across all four wheels.





Charged for a grand tour

Range 233 miles

Grand touring is meant to be, well, grand. That's why one can expect to travel as far as their heart desires: up to 233 miles on one battery charge. Or until the next stop for admiring the scenery. When it's time, it can charge up to 60 miles in just 5 minutes - elegantly preserving that balance between going the distance fast and living at your own pace. Back on the road, additional energy is captured and stored when braking.

Lightning quick 0-60 mph in 2.6 sec

Folgore is the Italian word for lightning, in other words, power in its purest form.

The GranTurismo Folgore flashes from 0 to 60 mph in just 2.6 seconds and reaches a top speed of 202 mph. The ingenious “T-bone” layout positions battery mass closer to the roll axes for a perfect weight distribution and low center of gravity – it sits at just 4.4 feet high. The result? Higher speed, blazing acceleration and sensational agility: a true Maserati sports car, on its own terms.



Aerodynamic design

Its power sweeps through the air. Specific front splitters and diffusers, together with 20/21" diamond-cut gloss black Aero wheels are designed to improve Folgore's aerodynamic efficiency for a stronger and longer driving pleasure.





Drive the lightning

As soon as the destination is selected, on the central-up 12.3" screen the predicted stat of charge at destination will appear together with the best options to recharge along the journey. Charging stations and the maximum distance one can run - based on battery, driving style and roads real-time information - are displayed on the navigation map. During any stop, it's possible to keep the cabin temperature for anyone's onboard delight. Wait no more, grab the heated steering wheel and get an electrifying grand tour started.





Weaving into the future

Regeneration and circularity. To upholster seats, pillars, sun visors and the ceiling of the Folgore we used ECONYL®, a regenerated nylon fiber used to produce the technical fabric made 100% from fishing nets and others plastic scraps, already utilized in high-fashion and furniture industries.

It's like a bodysuit: compact, matte, soft-to-touch and lightweight that perfectly adapts to and breathes with the surfaces design.

	Max power	Max speed	Acceleration	Engine layout	Traction	Max torque
<i>GranTurismo</i>	483 _{HP}	188 _{mph}	3.7 _{sec}	V6	AWD	442 _{lb-ft}
<i>Trofeo</i>	542 _{HP}	199 _{mph}	3.3 _{sec}	V6	AWD	479 _{lb-ft}
<i>Folgore</i>	751 _{HP}	202 _{mph}	2.6 _{sec}	EV	AWD	995 _{lb-ft}



A close-up, artistic photograph of a Maserati steering wheel. The wheel is made of a dark, textured material, possibly leather or carbon fiber, and features the iconic Maserati trident logo in the center. The lighting is dramatic, with a strong blue and purple hue on the left side and a warmer, reddish-pink glow on the right side, creating a sense of depth and luxury. The background is dark and out of focus, emphasizing the steering wheel as the central subject.

DESIGN

See what's behind the unmistakably Maserati look

An experience at the intersection of a nearly unobtainable balance of power and luxury, of thrills and relaxation, of future and tradition, of racetrack innovation for unprecedented road performance. In short, it's all here.

Power meets grace

The commanding presence of the Maserati GranTurismo is muscular yet aerodynamic, imposing yet refined, exuding both raging power and sophisticated beauty.





Grand Touring at first sight

The GranTurismo can definitely be judged by its appearance: its authoritative yet flowing contours are a prelude to the inviting interiors and power within.

Personality with a purpose

The Trident leads the way on the front grill making an assertive entrance. The new signature vertical full LED headlights accent its bold character.





On Italian terms

The “cofango” (a portmanteau term made from the Italian words for “bonnet” and “fender”) has over 3m² of surface area giving the GranTurismo an even more sculpted look.

Overall outstanding.

Unmistakably Maserati

The three side air vents are a true Maserati element. On the GranTurismo Folgore, they're all lit up to give a flash of the next-generation Trident energy surging within.





A classic twist

New taillights give the GranTurismo a distinctive appearance even at the rear: a blend of the iconic boomerang shape and a harpoon, illuminated with full LED technology.

On-road exclusivity

The all-new GranTurismo is a timeless masterpiece on wheels. Free of ostentation, pure and timeless it is an open invitation to explore the road less traveled. Balance is of the essence.



A close-up photograph of a car's interior. In the upper center, a gold-colored 'Folgor' badge is mounted on a dark, textured surface. Below it, a pair of sunglasses with dark lenses and a gold frame is positioned diagonally. The background is a dark, textured surface, possibly a car door or dashboard, with a blue light source on the right side creating a gradient.

Folgor

INNOVATION

Balancing craft and technology both inside and out

Italian artisan tradition dialogues with cutting-edge technology to create a clean, purposeful ambience with unparalleled attention to detail.



Craft connects with tech

Italian artisan tradition dialogues with cutting-edge technology to create a clean, purposeful ambience with unparalleled attention to detail.

100% pure Italian passion

Exclusive materials, deliberate design, alluring textures, digital screens, hand-crafted sound, curated lighting: the interior of the GranTurismo is a modern reinterpretation of Italian architecture and craftsmanship.





A fine balance of craft and tech

An extensive choice of noble textures like natural leather or open pore wood and technical materials like Alcantara, carbon fiber or the regenerated new ECONYL® fibers are available for an interior that embodies the GranTurismo's sporting intent with avant-garde harmony.

Luxury for the future

The 100% electric soul of Folgore is manifested through prestigious materials in original applications, like the regenerated nylon fiber, ECONYL®, a potentially infinite circular material laser processed to etch out a dynamic design that shouts luxury performance.





Artisanal sound

Real-world sound for an immersive symphony. Sonus faber is synonymous with Italian craft evolved for the future. Exclusively designed for the GranTurismo, their bespoke subwoofer technology is engineered with all natural materials to spark the same emotion of a live music experience.

Minimalist tech for maximalist luxury.

A digital slate

More than 33" of digital displays so you have everything you need right where you need it. Ergonomically positioned screens, a gear-free console and unique solutions like the camera-integrated rear-view mirror pave the way for a breathable cockpit where color and texture come to life.

In your command

Touch, voice or quick gesture: manage your grand tour by interacting with the 12.3" and 8.8" central displays and the digital clock. Simple, quick and intuitive.

A racer's perspective

Ready for the formation lap: the 12.2" digital dashboard gives the driver the visibility expected from a futuristic cockpit. With four different layouts

to choose from and full of useful widgets, it enriches each driving configuration. For info at eye-level, there's also the optional Head Up display.

Travel Partner

Fast, responsive and, of course, intelligent. The Maserati Intelligent Assistant (MIA) multimedia system is powered by the Android Auto OS for a customizable multi-user experience, voice commands, smartphone integration (Apple Car Play, Android Auto), constantly updated over the air.

Always connected

Keep connected to your other passions, even when the road takes you far away. The all-new GranTurismo driving experience is enriched by the Maserati Connect services for safety, navigation, onboard entertainment and comfort.





In sync

Interacting with the car has never been easier, with the Maserati Connect app, you can keep in control even at a distance. Check vehicle condition and location or enable protection settings, even from your smartwatch.

PERFORMANCE

Perfectly engineered for a spectacular driving feel

Fast, beautiful, refined, innovative, the new GranTurismo is what will take that experience to electrifying new heights. The all-new GranTurismo will once again bring racetrack innovation to the road for unprecedented performance.





Folgore

The first full-electric Maserati ever

Formula E technology takes to the road in our new 100% electric powertrain. Based on 800-volt technology with three 300-kW permanent magnet motors, the Folgore system features leading-edge solutions to offer performance that feels suited to the racetrack.

Over 751 HP is continuously transmitted to the wheels due to a nominal capacity of 92.5 kWh and a discharge capacity of 560 kW. The specific battery pack layout allows the car to sit lower than any other electric vehicle, boosting acceleration and speed.

NETTUNO

Born to race, bred for long-distances

The GranTurismo 3.0-liter twin-turbo V6 engine uses patented pre-chamber combustion technology with twin spark plugs invented to win races, now applied to get extraordinary performance with lower consumption on every road.

The ground-breaking V6 Nettuno engine, first debuted in the MC20 super sports car, is available in two versions: either the 483 hp for the GranTurismo or the higher-output 542 hp Trofeo version, which come with 8-speed automatic transmission and AWD.





Slice through the air

Perfectly engineered aerodynamics give the all-new GranTurismo both an athletic look and a spectacular driving feel. Technically speaking, that's less drag, more stability and higher speeds with lower consumption.

Razor-sharp handling

Ready for the formation lap: the 12.2" digital dashboard gives the driver the Exhilarating agility made possible by a low center of gravity and a perfectly-balanced weight distribution.

This is adrenaline, Maserati style.





Less weight, more speed

Producing an ultra-lightweight GranTurismo was so important to us that we created unique new manufacturing processes that blend aluminum (65%), magnesium and high-performance steel to offer best-in-class weight levels.

Feel the road connection

A sense of pure unrestrained movement, courtesy of true sports car suspensions, finely adapted for comfortable long-distance journeys. Air springs with electronic dumping can adjust up to 3 ride heights.





The inner genius

Fine-tuned control and smooth driving, always. The Vehicle Domain Control Module (VDCM) is a 100% Maserati project made up of the software that provides 360° control of the car's most important systems for a superior driving experience in all conditions.

2+2 = infinite comfort

Elegance and luxurious comfort for the driver and all three passengers, the grand touring experience is designed to be unforgettable for everyone in the car.





Grand Tour, we mean it

Aesthetic and physical comfort aren't the only cushions for curiosity-driven journeys. The all-new GranTurismo includes a number of Level 2 Advanced Driver Assistance systems to make every experience onboard a carefree pleasure.



Technical specifications

	GRANTURISMO	GRANTURISMO TROFEO	GRANTURISMO FOLGORE
DIMENSIONS AND WEIGHTS			
Length	195.2 in	195.2 in	195.2 in
Width (with side mirrors)	83.2 in	83.2 in	83.2 in
Width (without side mirrors)	77 in	77 in	77 in
Height	53.3 in	53.3 in	53.3 in
Wheelbase	115.3 in	115.3 in	115.3 in
Boot capacity	11 cu ft	11 cu ft	9.5 cu ft
Fuel tank capacity	18.5 gal	18.5 gal	–
Battery energy kWh	–	–	92,5 kWh (83 kWh usable)
Homologated Weight	3957 lb	3957 lb	4982 lb
ENGINE			
Number of cylinders and layout / electric engine	V6 90°	V6 90°	3 x 300kW radial motors
Displacement	3.0 L	3.0 L	–
Max. power output	490 CV / 483 HP	550 CV / 542 HP	751 HP (818 HP/MaxBoost)
Peak torque	442 lb-ft	479 lb-ft	995 lb-ft
Fast Charge - 800 V	–	–	270 kW
AC Charge	–	–	22 kW (Type2) 15 kW (Type1)
PERFORMANCE			
Maximum speed	188 mph	199 mph	202 mph
0 to 60 mph acceleration	3.7 s	3.3 s	2.6 s
Stopping distance 60 to 0 mph	<35 m	<35 m	<35 m



MM

Maserati

A world of possibilities

Master Maserati Driving Experiences

Enter the cockpit, grip the steering wheel and prepare to overtake your limits with the new amazing GT2 Stradale. Experience the sensation of driving the most powerful Maserati sports cars line up in their natural habitat: the circuit. Achieve maximum acceleration and grip from the start line, in and out of every corner. Feel the aerodynamic downforce at the high speed and see what racing-engineered braking is meant to feel like. Let our professional drivers teach you all the secrets to mastering the art of speed... now it's your turn.

Financial Services

Purchasing your car with the aid of a Maserati financial package enables you to choose the best conditions on the market and tailor them to your needs. Official Maserati dealers will be delighted to act as your financial advisers, providing professional guidance on the various payment options available and creating a package tailored to your requirements.

Maserati Assistance Program

The Maserati Assistance Program offers an exclusive range of services and benefits free of charge for the entire warranty period of the vehicle. The Assistance Centers, available 24 hours a day, can be contacted in emergency situations. At these efficient sites, courteous and highly skilled professionals will provide the best possible solution to any mobility problem flagged by the customer.



The world of the Trident



Factory Tour

Discover the heart of the super sports cars and grand tourers production at the historical Maserati Plant in Modena. The 1H30min Factory Tour begins with the walkthrough of the Brand's heritage and model range presentation at the Maserati Showroom. Assembly and Finishing line, Powertrain and Engine Lab, Paintshop and the Official Store follow. Showroom tour: a 40-minute Showroom tour comprehensive of heritage, explanation of the cars exhibited in the showroom and a deep dive on the Fuoriserie program is available.

To book your tour, you can click [here](#).

For more information, you can contact: factorytour@maserati.com and showroom.activities@maserati.com.

Factory Delivery

After a welcome coffee in the Showroom, you can visit the historical Maserati Plant, accompanied by a factory tour guide and a photographer. Now, it's time for your new Maserati unveiling, a shake hands with a Maserati executive followed by a toast and the gifts delivery. Before we bid farewell, the final pictures are taken. The commemorative digital photo-album is forwarded to the customer. All models can be delivered at the Modena Plant. Request the factory delivery to your official Maserati dealer.

Maserati Collection

The Maserati Collection of exclusive leisurewear and branded merchandise has been specially created for those with a passion for all things Maserati. Maserati Collection items are available from all Maserati dealers and the Maserati Store at the Modena showroom. Alternatively, they can be purchased online at maseratistore.com and delivered directly to your home.

Maserati Club

There are currently more than 30 Maserati Clubs in the world, counting more than 3,000 members. Joining the exclusive Maserati Club means sharing insights, experiences and all the excitement with other Maserati owners – and being invited to take part in special motoring events. Drivers of cars from every era can enjoy the pleasure of driving their Maserati models in a calendar of national & international events created especially by the Maserati Clubs for their Club members, such as the Global Gathering or the Maserati International Rally. Visit the dedicated section in maserati.com to find the contacts of your local Maserati Club.

Maserati Genuine Accessories

Specially conceived to satisfy our customers' needs, the Maserati Genuine Accessories are a perfect combination of design, functionality, comfort and performance. Built to the highest standards of Maserati craftsmanship, the genuine accessories range has been developed to guarantee great practicality together with the chance to add your personal and unique touch. Get ready to discover all your customization options in the dedicated brochure, on the official website maserati.com, or through the Official Maserati Network.

Customer Programs

Driving a Maserati is an experience of a lifetime, regardless if you are handling a weekday commute or embarking on a memorable journey. This is why Maserati has created dedicated Customer Programs to guarantee you, mile after mile, the utmost care and excellent performance of your Maserati. Give yourself extra peace of mind with our programs. Discover more on the official website maserati.com, or through the Official Maserati Network.





Archivio Storico

Created for enthusiasts and owners of vintage Maserati cars, 'Archivio Storico' is an organization dedicated to those who wish to engage with the marque's glorious past. 'Archivio Storico' can provide Maserati Customers a service of Historical Documentation pertaining to their vehicles. More precisely, there are various types of certified historical documents available, carefully and precisely researched within the Maserati Historical Archive. For more information about the Historical Documentation service, email archivio.storico@maserati.com.

Maserati Classiche

At the beginning of a new era, Maserati pays tribute to its past by creating a new program around its most precious resource: Our History. Maserati Classiche is a new department specifically designed for Maserati's Classic car owners. Maserati Classiche provides our customers several dedicated services regarding the Certification of Authenticity, components for Classic cars and support for restoration. For additional information related to the Maserati Classiche Program, please contact Us by emailing maserati.classiche@maserati.com.



The illustrations and texts contained in this catalog are based on the information available at the time of production, September 2025. Some models, features and accessories may not be available or may only become available after the car's launch on the market or within the Fuoriserie program. Maserati reserves the right to modify colors, designs and technical features at any time and without prior notice. Official Maserati Dealers will be glad to provide further details and updates in this regard. Stay in touch with Maserati by visiting [maserati.com](https://www.maserati.com)

[maserati.com/granturismo](https://www.maserati.com/granturismo)