



MCPURA GENUINE ACCESSORIES

MCPURA

GENUINE ACCESSORIES



PERSONALIZATION

FUNCTIONALITY

PERSONALIZATION



MC20

GENUINE ACCESSORIES



Key cover

The Key cover has been designed to perfectly complement your vehicle's interior. For an extra level of sophistication, the key cover is adorned with the iconic Trident emblem on the front, tone-on-tone stitching and decorations that mirror the key's contours. With replicated key buttons on the back, you can effortlessly access all of your key's features without the need to remove it from the cover. Plus, the chrome ring allows you to use it as a practical keychain.

MCPURA

GENUINE ACCESSORIES



Branded valve covers

No detail is too small to be highlighted. Available in three colour variants (black with silver Trident, black with red Trident, silver with blue Trident), the Branded valve cap kit is distinguished by the iconic Trident logo at the centre.



PERSONALIZATION





Carbon wheel center caps

Strongly evocative of the Maserati performance and sporty soul, the Carbon wheel center caps with the iconic Maserati Trident logo as a centerpiece, instill the wheel rims with the style that distinguishes every Maserati.

MCPURA

GENUINE ACCESSORIES

Carbon fiber plate holder

The Maserati Carbon fiber plate holder blends elegance and lightness, crafted from 100% genuine carbon fiber for a refined look. Available in glossy or matte finishes, it features a white Maserati logo on the underside, creating a beautiful contrast with the carbon texture.



PERSONALIZATION





Self-leveling hubcaps

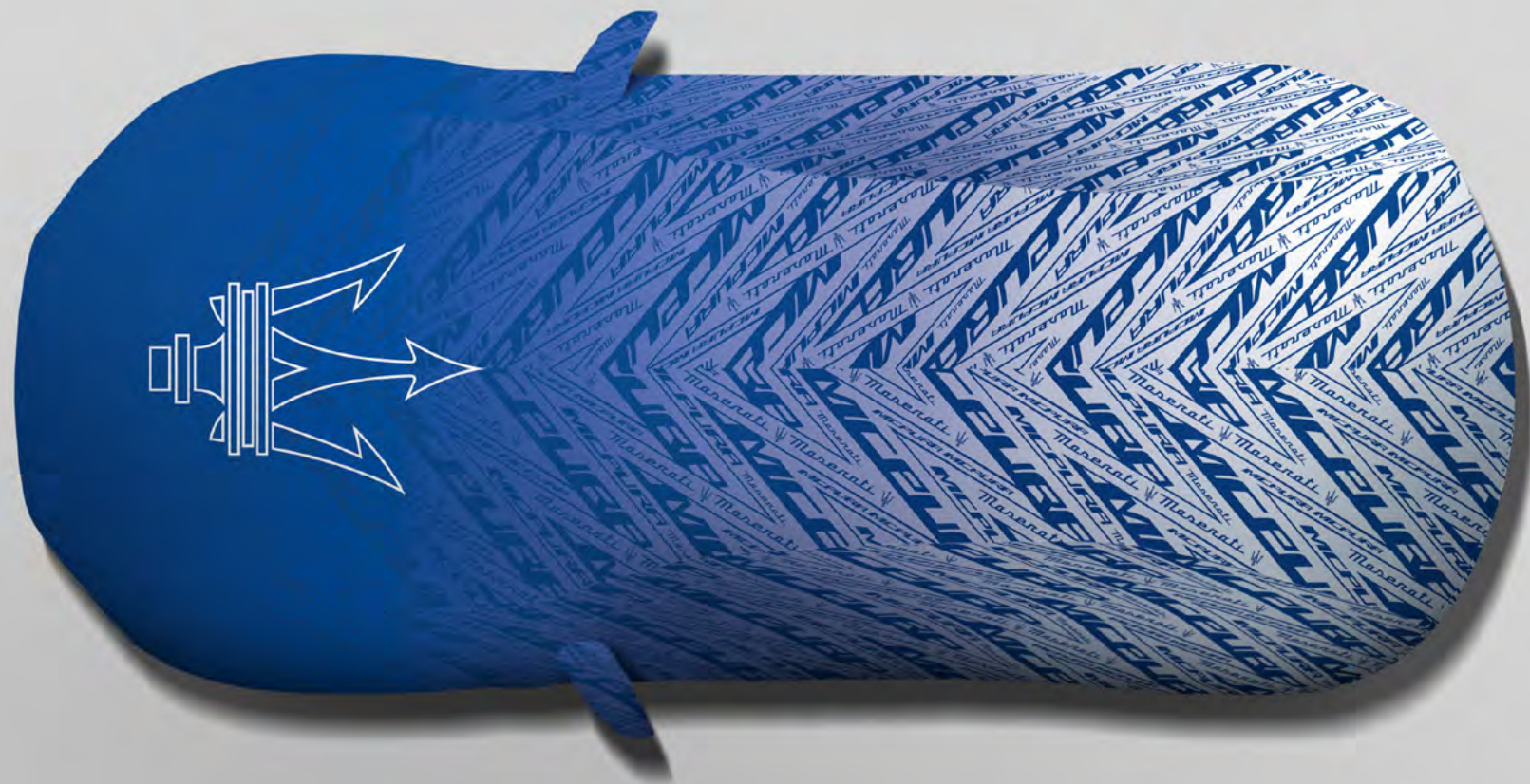
The Self-leveling hubcaps go beyond mere aesthetics; they feature a system that ensures the Trident logo remains upright and visible even while the car is in motion. Available in three different color variants (black finish with silver Trident, silver finish with black Trident, silver finish with red Trident) these hubcaps represent the perfect blend of style, technology, and personalization.

MCPURA

GENUINE ACCESSORIES



FUNCTIONALITY



Indoor car cover

Specifically crafted for the MCPURA, the soft blue cover features a custom design for this model, with a repeating logo pattern that fades toward the front, where the iconic Trident stands out on the bonnet. The cover is tailored from bi-elastic material, ensuring breathability and lined with a soft, plush fleece fabric. Its snug fit not only provides optimal protection but also enhances the bold, sporty spirit of the vehicle, even when parked in the garage. Included is a Maserati branded bag for convenient storage when not in use.

MCPURA

GENUINE ACCESSORIES

Screen protective film

Tailored to perfection, the Screen protective film is custom-made to precisely fit your vehicle's navigation system screen. This ensures a seamless application and optimal coverage, protecting against scratches, fingerprints, and surface stains while maintaining the integrity of the navigation system screen over time.



FUNCTIONALITY



Passenger compartment net

The Passenger compartment net allows to store and keep safe small objects, such as a smartphone, a wallet or keys.

MCPURA

GENUINE ACCESSORIES

Soft case

The Soft case provides storage for small items inside the car. Crafted from recycled materials, the case includes an internal pocket and is decorated with the embroidered Trident logo on the exterior, while the lining features the Trident pattern. The case attaches to the carpeting with a foldable velcro strap, making it versatile to be used as a convenient beauty case.



FUNCTIONALITY





Protective films

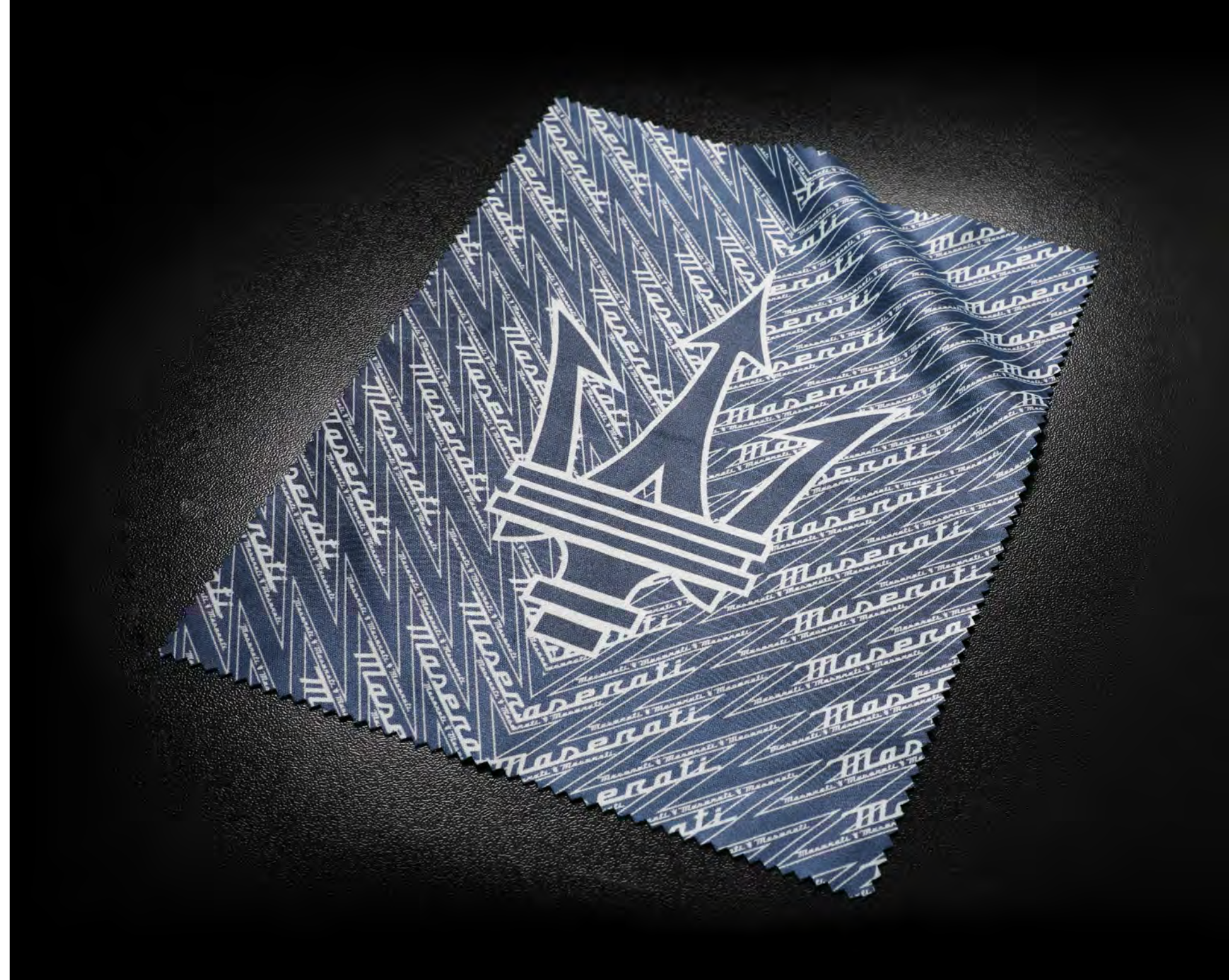
Essential for a high-performance vehicle, the Protective films allow to enjoy an exhilarating drive without hesitation by shielding the paintwork from any damage. They are perfectly transparent, custom-made, and available in matte or glossy versions, easily removable without leaving any trace behind.

MICPURA

GENUINE ACCESSORIES

Microfiber cloth

Keeping your Maserati Touch control display free from fingerprints is a simple matter with the Microfiber cloth. The new cloth is specially designed to clean and protect your touchscreen and keep it completely smear-free.



FUNCTIONALITY





Emergency Kit

The Emergency kit contains everything needed to stay safe at the roadside. Coming in an elegant black case embellished with the Maserati Logo, it fits into the luggage compartment. The kit includes: Hazard triangle, Reflective vest, First aid kit, Gloves, Ice scraper. The items in the kit may vary from country to country.

MICPLURA

GENUINE ACCESSORIES

Security stud bolt kit

The Security stud bolt kit make the vehicle more secure against the risk of wheel rim theft, as the wheels may be fitted and removed only using the special wrench provided in the kit. The stud head features a special design that combines an appealing look with the greatest functionality.



FUNCTIONALITY



Battery charger & maintainer

A compact and user-friendly device, the Battery charger & maintainer keeps the charge level of your car battery always in optimal condition, between 95 and 100%, and charges it when required. The device does not need to be programmed: just connect the car battery to a standard power socket, and you may leave it connected for several months without any risk of damage to the vehicle.

MASERATI

GENUINE ACCESSORIES

Sunshade

Designed to fit perfectly on the windshield, the sunshade helps keep the interior cool and protects the car against excess heat when it is parked in the sun. The outer side is customized with the screen-printed Trident. The foldable structure allows easy storage in the dedicated bag, also personalized with the Maserati logo.



FUNCTIONALITY



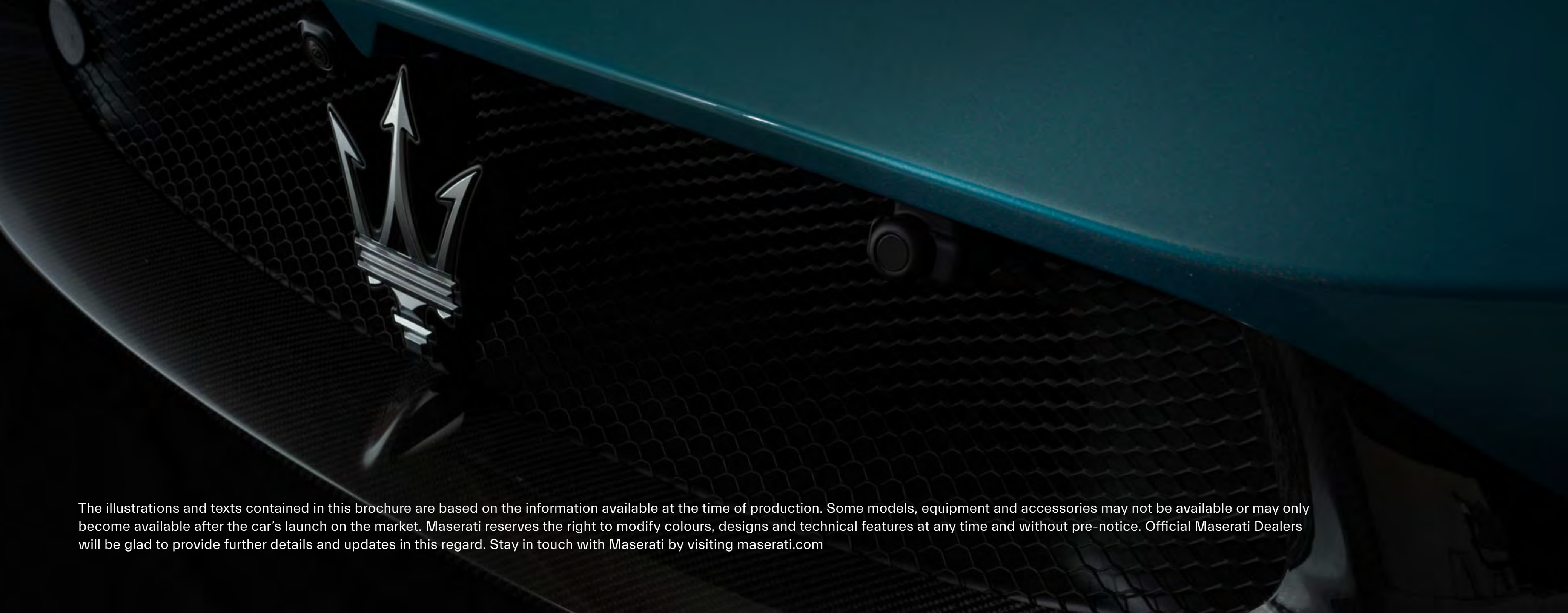
Functionality

940001774	Indoor car cover
9940001319	Protective films (glossy)
9940001318	Protective films (matt)
940001566	Passenger compartment net
940001671	Screen protective film
940001302	Microfiber cloth
940001579	Soft case
940001327	Emergency kit
940001328	
940001329	
940001331	
940001330	
940001309	Security stud bolt kit
940001654	Sunshade

Personalization

940001595	Key cover
940001349 (black/silver)	Branded valve covers
940001350 (silver/blue)	
940001351 (black/red)	
940001709	Carbon wheel center caps
940001649	Carbon fiber plate holder (matte)
940001768	Carbon fiber plate holder (glossy)
940001565	Self-leveling hubcaps (black/silver)
940001670	Self-leveling hubcaps (silver/black)
940001674	Self-leveling hubcaps (silver/red)





The illustrations and texts contained in this brochure are based on the information available at the time of production. Some models, equipment and accessories may not be available or may only become available after the car's launch on the market. Maserati reserves the right to modify colours, designs and technical features at any time and without pre-notice. Official Maserati Dealers will be glad to provide further details and updates in this regard. Stay in touch with Maserati by visiting [maserati.com](https://www.maserati.com)



maserati.com