



MASTER MASERATI

DRIVING COURSES





MASERATI

2020 SEASON

WELCOME TO THE 2020 MASTER MASERATI DRIVING COURSES

Did you ever think you would look forward to going back to school? This time it is not about getting your head into books but pulling on the special gloves and climbing into models from the Maserati range to sample the brand's racing heritage on the track. When seated at the wheel of a GranTurismo MC GT4, the lessons will be stimulating - and even more so when handing over to a four-time world GT champion and trying to beat the lap record! There is also the chance to be one of the first to drive the latest models in the Maserati range, which adds an exclusive edge to your Master Maserati Driving Course experience. Don't worry if your driving skills are not quite up to scratch, as you will be able to count on the constant support of a personal driver seated alongside you, providing invaluable advice and allowing you to improve lap by lap, without compromising your enjoyment. You will soon step up a gear and refine your technique with advanced telemetry data and detailed video analysis of your driving sessions before graduating as a true 'Maseratista'. The setting for Master Maserati driving courses is the splendid Emilian countryside and the circuit of Varano de' Melegari, near Parma in northern Italy. The facility is renowned for its high levels of safety and logistics support. For an advanced driving education, there is no better university.

We'll be waiting for you.



“YOU NEED GREAT PASSION,
BECAUSE EVERYTHING YOU DO
WITH GREAT PLEASURE,
YOU DO WELL.”

Juan Manuel Fangio
1957 Formula 1 world champion on a Maserati 250F



YOUR INSTRUCTORS

You come to Varano if you are passionate about Maseratis. This is a fact that applies not only to our clients but our instructors, as well. Their commitment to the marque is total and their aim is to deliver only the best. The courses are managed by drivers experienced at international level in elite motor sports series including Formula 1, the World Endurance Championship and the World Rally Championship. All the instructors are employed exclusively on the Master Maserati courses, alternating teaching at Varano with their motor racing commitments. The extremely close-knit, professional and motivated team is now 100-strong and is led by motor racing legend, Andrea de Adamich. Andrea made his debut in 1965, winning that year's Italian Formula 3 championship. He then made the switch to Formula 1, competing in 34 Grand Prix during his long and successful career. Over the years, he drove for Ferrari, Alfa Romeo, McLaren, March, Brabham and Surtees, whilst today he is considered one of motor-racing's leading authorities.

“Our instructors are all from the track or rallying, as only true competitors can teach how to correctly and safely exploit such fast and powerful cars”.

Andrea de Adamich

A 2.3 KM LONG UNIVERSITY

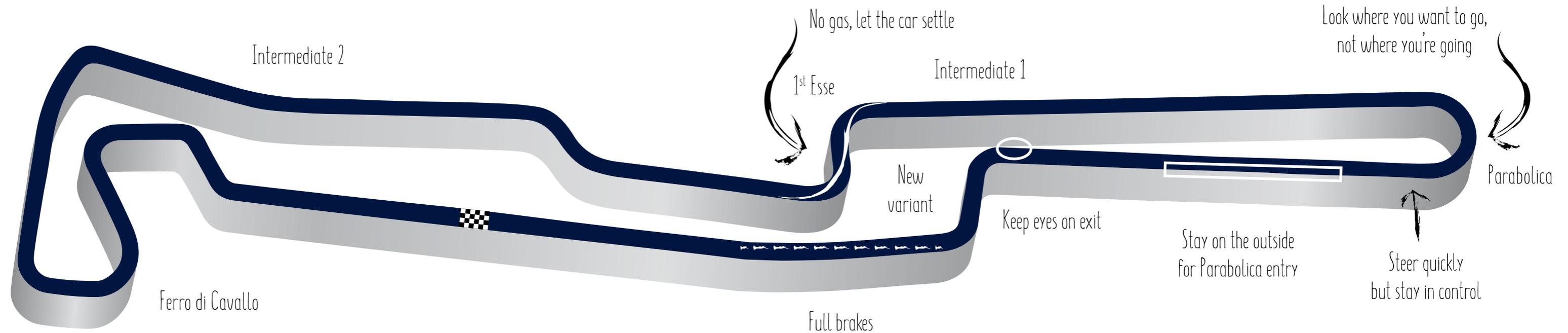
VARANO DE' MELEGARI TRACK

Length: **2,350 m** | Total turns: **14** | Left-hand turns: **8** | Right-hand turns: **6**

Max width: **12 m** | Min width: **10 m** | Direction: **anticlockwise**

We like to think of the Varano de' Melegari course, about 25 km south west of Parma, as a university for racing drivers worldwide. The atmosphere there is fun, vibrant, inspiring and, above all, welcoming – definitely not the typical academic setting! Everything you need is 'on campus' and it is the perfect

environment for you to get into sync with the instructors, the cars, and the other course participants. Here you will find all that is required to really learn and improve your driving skills. On hand will be a team of well-respected and gifted instructors, supporting you every step of the way from the theory to practice. Certified by the FIA, our 2.3 km circuit is technically demanding but at the same time forgiving. The track is perfect for learning the basics of visual reference points, braking points, apexes, racing lines, corner exit speeds, understeer, oversteer and much, much more - all in a safe and secure environment. The Autodrome is also equipped with an advanced irrigation system, a low-grip zone and slide machine; features that are essential in multidisciplinary driver training. All the track activities and facilities conform to the highest safety standards. Between sessions, participants can take a well-earned break in our recently refurbished lounge area. Drivers here can relax and maybe boast a little about their achievements. And why not?





Experience



Feel the adrenaline of driving a pure race car and being the co-pilot of 4-time FIA GT1 world champion Andrea Bertolini.

Satisfaction



Feel the force – a competition vehicle designed for the European GT4 Championship and US Pirelli World Challenge.

Passion



Natural-born competitor – power comes from a lightweight 4.7-litre V8 packed with motor sport technology.

YOU. BEHIND THE WHEEL OF THE GT4



Enjoyment

Mind-blowing performance and excitement thanks to a front-mid mounted engine, rear-wheel drive, and racing slicks.



Control

Total connection – body-hugging bucket-seat, six-point harness, gearshift paddles, race-spec removable steering wheel and lightweight carbon.

PRACTICE



Start your engines and get ready for your first ride into the Maserati world.

Your journey to Maserati Mastery starts now. Think of a Formula 1 practice session and then put yourself in the driving seat. This is, essentially, what happens here. After you've picked up the fundamentals of track driving through one-to-one expert guidance, you'll be out there on the track – enjoying the immediate, exhilarating experience of exploring the performance limits of the Quattroporte, Ghibli, Levante, GranTurismo and GranCabrio. It's an experience that will make you a considerably better driver and eager for more excitement in future. You'll also be ready to take the next step up – to Qualifying.



PARTICIPANTS

Up to 30



DURATION

Half day



LOCATION

Varano de' Melegari
Italy



COURSE

€ 790 + VAT



GUEST

€ 100 + VAT



PRACTICE BY NIGHT



Night as day.

It may be night-time, but the sun never sets on the thrills and excitement of driving a Maserati on a motor racing circuit. The darkness makes this an even more exciting and engaging experience, with the circuit lit by floodlights only adding to the special atmosphere. This half-day course gives you the chance to drive the entire Maserati range in the utmost safety even if you are unfamiliar with participating in motor racing. Here you will learn about gauging distances, picking up on roadside reference points and the precautionary measures to adopt for the safest possible driving - even in critical situations. Despite the reduced visibility of night-time driving, driving pleasure and safety must never be compromised.



PARTICIPANTS

Up to 30



DURATION

Half day



LOCATION

Varano de' Melegari
Italy



COURSE

€ 790 + VAT



GUEST

€ 100 + VAT





DIGITAL DRIVING FORCES

Could you be accelerating harder? Are you braking too early? Are you missing the turn-in? And what about that flowing, sublime sweet spot – yes, it felt amazing, but why exactly did it happen?

These questions, and many others, are answered when you sit down with your Master Maserati driving instructor and go through the telemetry data. Cutting-edge Race Navigator telemetry picks up signals from your car such as shift points, acceleration, speed, braking force, steering angle and engine speed. Off the track, this can be analysed on-screen to see how you're doing, and what can be

improved. You can also compare your data with that of elite drivers on the same track – revealing how much performance is still available.

Video plays a role, too. Multiple cameras inside your car record your laps on the track, which gives valuable insight on your technique and approach. You'll learn, for example, the importance of looking where you want to go, not where you're going, when it comes to improving your driving performance. All in all, what you learn will transform the way you drive – not just when you're on the track, but any time you take the wheel.

QUALIFYING



Master the art of speed and control behind the wheel of a Maserati.

Progression to the Qualifying stage means raising the intensity in the GranTurismo, Ghibli, Quattroporte and Levante. Just as you would in a qualifying session, you'll be pushing the limits, making mistakes, fixing them – and getting faster as you master the art of speed in your Maserati. And of course, your Master Maserati driving expert will be right there by your side, passing on championship-winning knowledge and insight. At this level, we introduce detailed video analysis and vital insights from racing telemetry that will help you fine-tune your skills. These techniques often lead to major improvements in your driving, which you will be eager to build on in the courses to come.



PARTICIPANTS

Up to 30



DURATION

One day



LOCATION

Varano de' Melegari
Italy



COURSE

€ 1,950 + VAT



GUEST

€ 100 + VAT



YOUR RACE CAR

The Maserati GranTurismo MC GT4 you'll drive in the Race and Master courses is a true competition vehicle. Based on the GranTurismo MC, it's built for customer teams racing in the European GT4 Championship and the US Pirelli World Challenge.

The GT4 and the production MC are closely related in terms of engineering and spirit. The MC, like all Maserati vehicles, has racing in its DNA, so it's a natural-born competitor. Also, GT4 rules allow little aerodynamic deviation but a specially designed front spoiler, rear wing, and diffuser increase downforce tremendously. Modifications like these mean that performance is similar for all GT4 competitors – and make winning a matter of skill rather than outright force. In the quest for low weight, however, almost everything has been stripped from the interior, the doors and bonnet are in carbon fibre, and the side windows are in plexiglass.

There are no luxuries inside the GT4, apart from the smooth yet grippy Alcantara on the race-spec removable

steering wheel, complete with large gearshift paddles. Instead of air conditioning, leather finishes and high-end audio, there's a low-mounted, body-hugging bucket seat with a six-point harness, a high-strength steel roll cage and a centre panel stripped down to the essential switches and dials. Carbon also features extensively in the panelling. Power comes from a naturally aspirated, lightweight 4.7-litre V8 engine, which makes extensive use of motorsport technology, including a diamond-like carbon coating, for race-grade resistance to high dynamic loads.

When you first take your seat in the GT4, you may feel daunted. But you will have a Maserati driving expert by your side. There's also the fact that this car, as reported by professional racing drivers and Master Maserati participants alike, is remarkably mind-blowing - just like our road cars.

MASERATI GRANTURISMO MC GT4

Kerb Weight
1400
KG

Engine
4.7 litre
90°-V8

Output
480
HP

Power-to-weight ratio
2.9
KG/HP

Transmission
6
SPEED
SEQUENTIAL





RACE



**Experience the raw excitement of being a Maserati racing driver –
in the breathtaking GT4.**

It's amazing how far you can progress in just a few days – and with the right guidance and preparation, you're soon ready to experience first-hand the raw excitement and adrenalin of being a Maserati racing driver. In this one-day course, you'll be driving a full-blooded racer – the GT4. Before you're strapped into that six-point harness, you get to know the vehicle inside and out. Then, after expert coaching, you're ready to hit the track and discover what the GT4 really can do – and how far you can take it. There will also be timed, competitive driving. As with professional motor sport, you'll be supported by an expert team, from seasoned mechanics to video and telemetry analysts.



PARTICIPANTS

Up to 12



DURATION

One day



LOCATION

Varano de' Melegari
Italy



COURSE

€ 3,900 + VAT



GUEST

€ 100 + VAT

MASTER



**An exclusive experience on an exceptional car:
the GranTurismo MC GT4.**

The most advanced Maserati driving course at the wheel of a real racing car. Congratulations! The Master course means that you are part of the Maserati motor sport elite. This is proof of your innate talent and that you have the technical skills to match. You can now fulfil your true potential as the driver of a true competition-spec car: the GranTurismo MC GT4. To ensure you gain the most comprehensive insight into track driving, over two full days you will be accompanied by a real racing team, a personal instructor and the most sophisticated telemetry. We will also provide MedEx physiotherapists from Ferrari's Formula 1 team: believe us when we say that that you'll really appreciate their help when you have experienced the G-forces generated by the GT4 around the track! Another thing that can be guaranteed to set the pulse racing even faster and live long in the memory, will be the presence of four-time world GT champion, Andrea Bertolini.



PARTICIPANTS

Up to 12



DURATION

Two days



LOCATION

Varano de' Melegari
Italy



COURSE

€ 4,950 + VAT



GUEST

€ 200 + VAT



MASTER YOUR DRIVING

Unleash the full potential of the Maserati range
and its legends - whatever your ability, whatever the terrain.

All courses are based at the Autodromo di Varano de' Melegari (Parma)

	PRACTICE	PRACTICE BY NIGHT	QUALIFYING	RACE	MASTER
 DATES:	3 June, 8 September 12 October	3 July	4 June, 21 July 15 September	24 July 8 October	22-23 October
 PRICE:	€ 790 + VAT	€ 790 + VAT	€ 1,950 + VAT	€ 3,900 + VAT	€ 4,950 + VAT
 CARS:	GranTurismo, GranCabrio, Quattroporte, Ghibli and Levante	GranTurismo, GranCabrio, Quattroporte, Ghibli and Levante	GranTurismo, GranCabrio, Quattroporte, Ghibli and Levante	GranTurismo, GranCabrio, Quattroporte, Ghibli, Levante and GT4	GranTurismo, GranCabrio, Quattroporte, Ghibli, Levante and GT4
 DURATION:	Half Day	Half Day	One Day	One Day	Two Days

USEFUL INFORMATION

At-a-glance essentials for each Master Maserati driving course.

All courses all held at the Varano de' Melegari circuit near Parma in northern Italy.

MASTER ON TRACK

PRACTICE

This half-day course allows participants to drive the entire Maserati range. Scheduled dates are: 3 June, 8 September and 12 October. The programme includes sessions with an onboard instructor, power oversteering on a low-grip surface, videos of your driving performance and an end-of-course awards ceremony. The day begins at 11.45 and ends at 17.30. Price: € 790 plus VAT and € 100 plus VAT for each non-driving guest. Lunch at The Circuit restaurant is included.

PRACTICE BY NIGHT

It may be night-time, but the sun never sets on the thrills and excitement of driving a Maserati on a motor racing circuit. At the wheel of up-to-date models from the current range, all the models of the current range and accompanied by professional race car drivers, you will learn how to maintain complete control of the car and enhance your night driving skills. You will also learn how to manage critical situations so that driving a high-power Maserati is as safe and rewarding as possible. Half a day on 3 July. The event begins at 18.00 and ends at 23.30. Price: € 790 plus VAT. An accommodation package is available at € 150 plus VAT including an overnight stay and chauffeured travel to and from the circuit. Non-driving guests: € 100 plus VAT each. An evening meal at The Circuit restaurant is included.



QUALIFYING

This involves a full day driving the latest, sportiest versions of GranTurismo, GranCabrio, Quattroporte, Ghibli and Levante, and will take place on 4 June, 21 July and 15 September. This programme is more intense than the Practice course, with more fast-handling sessions, driver's lap tables and racing telemetry in action. The day begins at 09.00 and ends at 17.45. Price: € 1,950 plus VAT. Hotel accommodation in Parma and chauffeured travel to and from the circuit is available at € 150 plus VAT. Non-driving guests: € 100 plus VAT each. Lunch at The Circuit restaurant is included.

RACE

Discover the track performance of the sportiest and most up-to-date versions of the Maserati range, such as the Levante Trofeo, Levante S, Quattroporte and Ghibli S Q4, the GranTurismo, GranCabrio and GT4. The full-day trackside programme includes in-depth personalised sessions, quick laps, safety car and race procedures and high-precision, high-performance driving in the GT4. The course will be held on two dates: on 24 July and 8 October. The day starts at 09.00 and ends at 17.45. Price: € 3,900 plus VAT, with dinner included. An accommodation package is available at € 150 plus VAT including an overnight stay and chauffeured travel to and from the circuit. Non-driving guests: € 100 plus VAT each. Lunch at The Circuit restaurant is also included.

MASTER

22 and 23 October will be two full days spent gaining an in-depth knowledge of the sportiest versions of the GranTurismo, GranCabrio, Quattroporte, Ghibli and Levante, culminating in sessions with the powerful GT4. This course, just like a university Master's Degree, provides a specialization in driving techniques onboard a real track car, along with special highlights such as laps around the circuit with Andrea Bertolini at the wheel. MedEx physiotherapists are also on hand to help with any stresses and strains from the G forces and a driver's kit is provided. Day 1 begins at 09.00 and ends with a special dinner in Parma at 20.30. Day 2 begins at 09.00 and ends at 17.15. Price: € 4,950 plus VAT, including dinner and driver's kit. Two nights' accommodation and chauffeured travel to and from the circuit is available at an extra € 300 plus VAT. Non-driving guests: € 200 plus VAT each. Lunch at The Circuit restaurant is also included.

INFORMATION AND REGISTRATION

To find out more or to book your Maserati experience, please get in touch with the Master Maserati Office:
Tel: +39 0525 551138 - Email: info@mastermaserati.it



INCENTIVE COURSES FOR CORPORATE EVENTS

**There is no more exhilarating way to generate team spirit
or say that special 'thank you'.**

Nothing bonds a team together like the stimulation and excitement generated by a Master Maserati driving experience. And as a thank you for a job well done, there's little to rival it. We can create a motivational programme to suit the interests and needs of any business, team or VIP clients, and we welcome groups of up to 100 for however many driving days are required. We can provide instruction on the basics of track driving, more advanced techniques, right up to the finer points of becoming a true racing driver. And if this isn't challenging enough in daytime, it can also be attempted at night! The Varano circuit nature reserve also features an off-road area that

can be used for corporate events. This zone is equipped with artificial wooden obstacles, allowing participants to improve their techniques in driving across bridges, twists, banked stretches and test benches. It then moves onto an even more demanding natural section that has been designed in a unique, panoramic environment: rough ground, steep climbs, tricky descents and a series of natural obstacles. In addition, the driving can be combined with cultural programmes and activities, including a private visit to the Panini Motor Museum in Modena, local gastronomic experiences and a Maserati factory visit.

INFORMATION AND REGISTRATION

We offer these Tailor Made Incentive programmes for groups and businesses where you can customize all aspects of your course and create a truly unforgettable experience.

For inquiries, please contact us at info@mastermaserati.it or +39 0525 551 138



PARTNERS

We're proud to have the support of some of the most respected names in the automotive world. Between us, we aim to offer every Master Maserati participant, whatever their ability, an experience they'll never forget.

PIRELLI

The Pirelli and Maserati partnership dates back nearly 100 years. Pirelli Stella Bianca tyres were fitted to Giuseppe Campari's Maserati when he won the French Grand Prix in 1933. Pirellis were deployed on Fangio's 250F, including when he took the 1957 World Championship. And there have been many other iconic moments. Today, the brand's tyres grace all the Maserati production models. pirelli.com

SHELL

Shell has a passion for technology that meets the ever-changing demands of advanced engineering. It's particularly

focused on improving performance, efficiency and engine life. And, of course, providing the very best products for the world's most discerning drivers. Which makes it the perfect partner for Maserati. shell.com

ALCANTARA

Alcantara ensures Maserati's interiors are comfortable and exclusive, thanks to its unparalleled combination of aesthetic, technical and sensory qualities. The material, resulting from a unique and proprietary technology, is entirely made in Italy and Carbon Neutral. alcantara.com

TECHNICAL PARTNERS



ALCANTARA





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