

#### BREAK THE RULES

- Your Maserati tailor-made to your unique personality.
- Fuoriserie is the distinctive Maserati personalization program that allows you
  - to create one-of-a-kind Maserati cars, styled by you.
    - Unleash your audacity, set your own rules.

#### MADE-TO-MEASURE COLLECTIONS

Three **bold Collections**, an infinite range of possibilities. Start from a core value that drives you, either performance, contemporary style or innovation, and explore the myriad combinations to find the Maserati that best represents your true spirit.



### C O R S E No school like the old school



1 Maserati Elleseele





## Racing through time

A reinterpretation of glorious racing liveries and heritage color.



# Time ess style

290

320

New colors inspired by traditional vegetable tanned leather combined with contemporary finishes.

P.



## Color as material

Inspired by the historical bodyworks of the Officine Alfieri Maserati.





#### UNICA Carpe Diem









### Work of Art

The use of graphic elements on the livery to communicate your attitude.





# Contemporar

11

New interiors inspired by the Color of the Year 2021 Al Aqua and the Color Evolution S/S 2021 Oxy Fire Coral.



Color as a rainbow

Contemporary body color that reflect and interpret the most current trends.





#### FUTURA The best has yet to come



1 Maserati FUNKISEKIE



### COLOR ASLIGHT

A ray into the future with Biolime, Graphite Blue and dramatic industrial tones.



## EXPERIMENTATIO

A style LAB for new combinations of materials derived from Interior, Product Design and Sportswear.



## INNOVATION

Technology with an emphasis on improved performance and sustainability of materials.







#### A WORLD OF POSSIBILITIES What can be personalized in a Fuoriserie car

1 Maserati FURISERIE

#### EXTERIOR PAINT ------



Rosso Magma



Bordeaux Pontevecchio



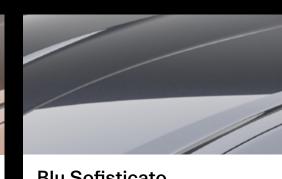
Grigio Maratea Matte



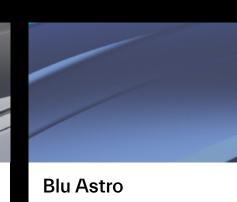
Giallo Modenese



Bronzo



Blu Sofisticato





Hypergreen

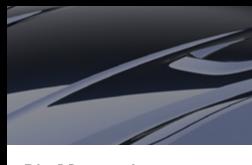
### C O R S E

Verde Royale

**Bianco Avorio** 

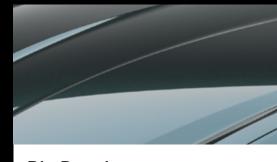


Blu Inchiostro



Blu Maserati

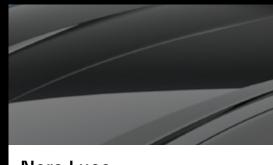
### UNICA



Blu Royale







Nero Luce

#### FUTURA







Blu



Rosso Corse

#### DREAMLINE

### C O R S E

Bianco



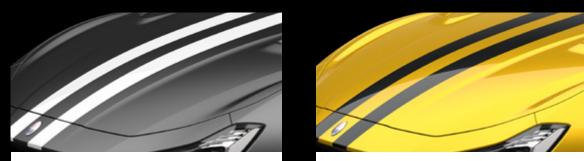
Giallo Modenese



Not available for matte and textured exterior paints



Single Stripe



**Double Stripes Bianco** 



3

Birdcage Modena



Birdcage Avorio



**Tricolore Fascia** 

LIVERIES

#### STRIPE

**Double Stripes Nero** 



**Double Stripes Rosso Corse** 



#### B I R D C A G E

Birdcage Blu

#### T R I C O L O R E

Tricolore Trofeo



Not available for matte and textured exterior paints

