

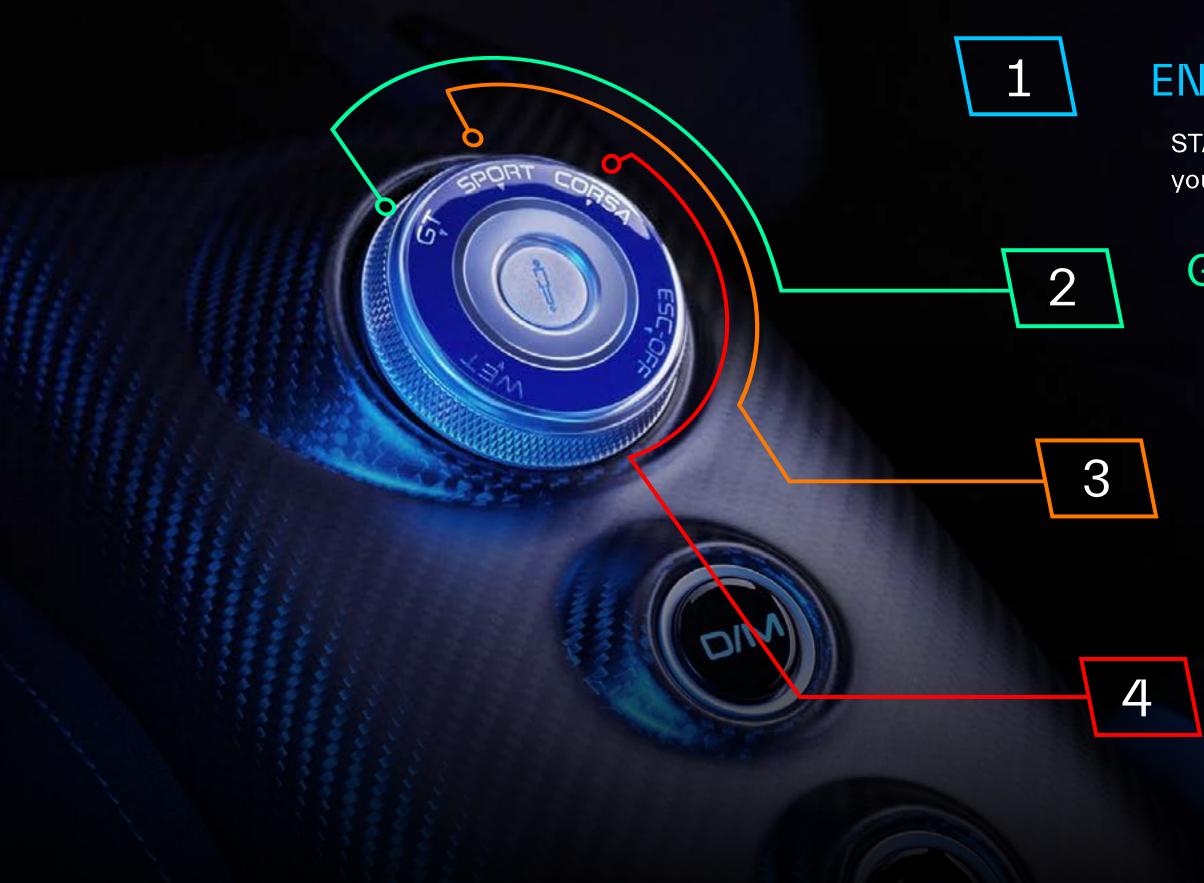


There cannot be a Maserati driver in the world who hasn't wondered what it must be like to push the rev counter into the red right up through the gears, to take the racing line through a corner and to test their car's braking capabilities to the limit. The Maserati Driving Experience answers all these questions and more through a series of professionally- led courses for those with a desire to discover the performance potential of the Maserati range in its natural environment: the racetrack.





CHOOSE YOUR MODE



ENGINE START

START YOUR ENGINES. Half-day program to learn the secrets of the racetrack and enhance your skills through the cutting-edge performance of the Ghibli and Levante Trofeo.

GT

THE ART OF SPEED. One-day course to enhance your driving skills onboard the amazing new MC20 supercar as well as in the powerful Ghibli and Levante Trofeo.

SPORT

THE EVOLUTION OF SPEED. Advanced one-day driving experience with the Ghibli and Levante Trofeo, and MC20. The full-day trackside programme includes in-depth personalised sessions, quick laps and high-performance driving.

MC20 MASTER

MASTER OF SPEED. Created especially for its owners, the MC20 MASTER is the ultimate driving experience at the wheel Maserati's new supercar. Two full days dedicated to discovering and mastering the MC20's extreme performance, with the support of professional and experienced drivers.



ENGINE START



14/10

GT



THE ART OF SPEED.

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CARS

MC20 V6 - 630 bhp (GT mode)

LEVANTE TROFEO V8 - 580 bhp

GHIBLI TROFEO V8 - 580 bhp

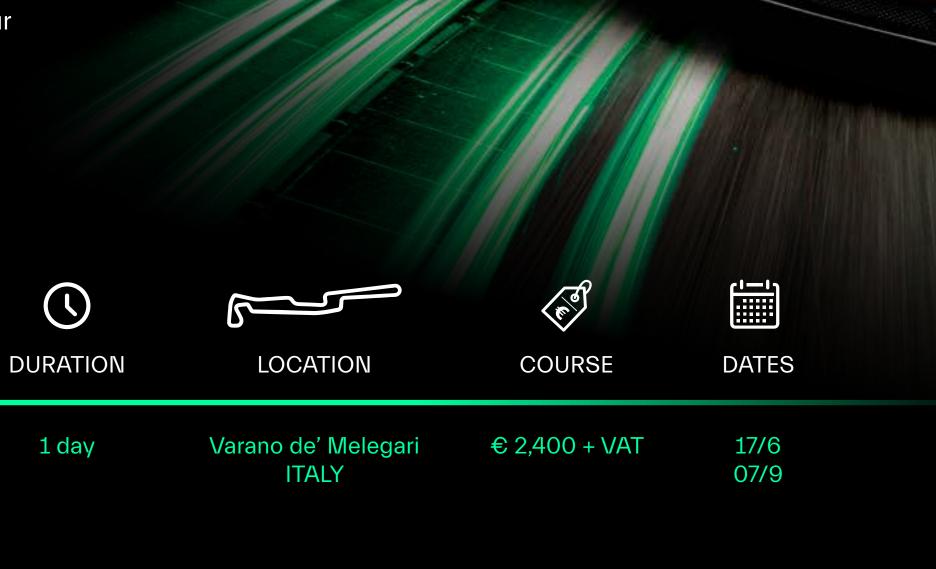
After this full-day course, you will be amazed to see your confidence growth after each track session.

The course includes theoretical and driving sessions with Maserati's top performing models.

Throughout the day, you will be supported by a team of professional instructors who will introduce you to the professional data logger system that will analyse your performance and allow you to fine-tune your driving technique.

PARTICIPANTS

Up to 12







SPORT

3

THE EVOLUTION OF SPEED.

The SPORT course is the most advanced one-day driving experience. Your personal instructor will always be by your side, along with a team of telemetry experts to analyse your data.

By the end of the course, you will be able to see how much your driving has improved and how the gap versus the perfect lap has reduced. Then you will be able compete against your fellow drivers in a drag racing contest along the main straight of the circuit and also measure yourself in the cornering speed contest.

At the end of the day, the best drivers will receive awards during the closing ceremony.













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PARTICIPANTS

DURATION

LOCATION

COURSE

DATES

MC20 V6 - 630 bhp (GT / Sport mode) LEVANTE TROFEO V8 - 580 bhp GHIBLI TROFEO V8 - 580 bhp Up to 12

1 day

Varano de' Melegari ITALY € 4.150 + VAT

18/6 08/9

MC20 MASTER



MASTER OF SPEED.

The MC20 is the Maserati super sports car that pushes the boundaries of time. With its awesome 630 HP 3-litre Nettuno twin-turbo V6, the figures speak for themselves: 0–100 kph in 2.9 seconds and top speed of 325 kph. Only on a racetrack can this performance be truly appreciated and only with the expertise of professional drivers can its dynamic qualities be properly revealed. This is why the MC Master course has been created.

During the advanced racetrack sessions, drivers learn how to optimise the MC20 in all driving modes: GT, SPORT and RACE, both with and without the electronic aids. The six Maserati MC20s in use have been updated for maximum dynamic performance and feature a sophisticated onboard video-recording device, matched to a racing-style data acquisition system that measures all main driving parameters.











CARS

PARTICIPANTS

DURATION

LOCATION

COURSE

DATES

Up to 12

€ 10.000 + VAT



ENGINE START

Location Varano de Melegari circuit

Participants Up to 18

Duration Half day

Cars in use Ghibli Trofeo, Levante Trofeo

and MC20*

(*For passenger hot laps only)

Lunch & paddock

hospitality services Included

Scheduled dates 27/5 - 28/6 - 30/9 - 14/10

Prices €900,00 + VAT

Accomodation Not available



GT

Location Varano de Melegari circuit

Participants Up to 12

Duration 1 day

Cars in use Ghibli Trofeo, Levante Trofeo

and MC20

Lunch & paddock

hospitality services Included

Scheduled dates 17/6 - 07/9

Prices €2.400,00 + VAT

Accomodation Not included



SPORT

Location Varano de Melegari circuit

Participants Up to 12

Duration 1 day

Cars in use Ghibli Trofeo, Levante Trofeo

and MC20

Lunch & paddock

hospitality services Included

Scheduled dates 18/6 - 08/9

Prices €4.150,00 + VAT

Accomodation Not included



MC20 MASTER

Location Varano de Melegari circuit

Participants Up to 12

Duration 2 day

Cars in use MC20

unch & paddock

hospitality services Included

Scheduled dates 10-11/7, 02-03/9

Prices €10.000,00 + VAT

ccomodation Included

(Dinners, accommodation and shuttle transfer to/from the circuit and hotel)



AN EXCLUSIVE LINE-UP



Thanks to the recent introduction of ultra-powerful Trofeo versions of the Ghibli and Levante, both powered by 580 HP turbocharged V8 engines plus the launch of the sensational MC20 supercar, the Maserati Driving courses have become even more dynamic and thrilling. All three cars ensure that participants enjoy an adrenaline-pumping, fun event without equal.



A 2.3 KM LONG UNIVERSITY

VARANO DE' MELEGARI TRACK

Length: 2,350 m | Total turns: 14 | Left-hand turns: 8 | Right-hand turns: 6

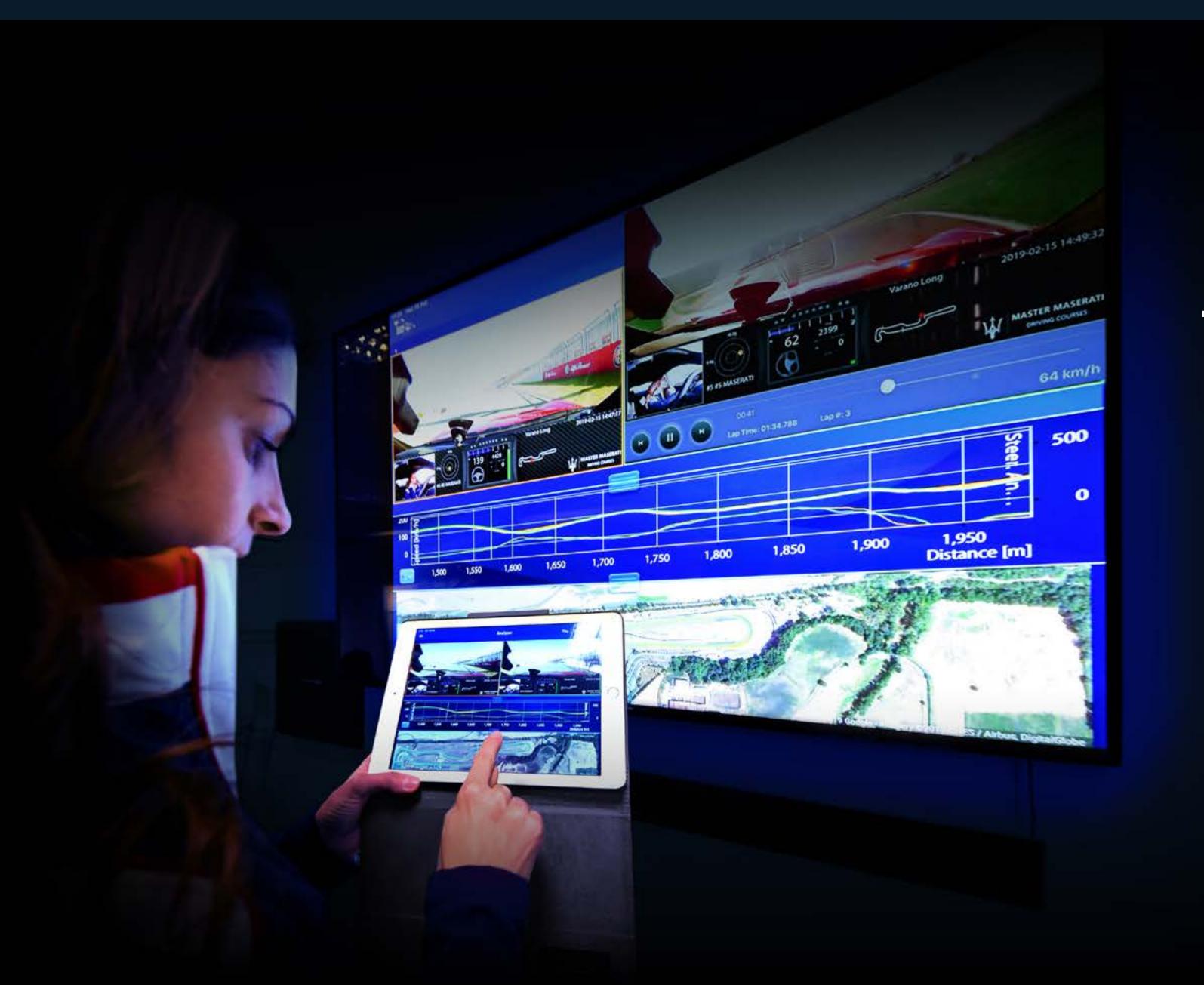
Max width: 12 m | Min width: 10 m | Direction: anticlockwise



The Varano de' Melegari circuit, located about 25 km south west of Parma, is the home of the Maserati Driving Experience. The circuit has a very technical and demanding layout, with its 14 turns covering almost all types of cornering.

The sequences of low and medium speed bends, straights, chicanes and the challenging

Parabolica hairpin are perfect for learning the basics of motor racing technique: visual reference points, braking zones, racing lines, corner exit speeds, understeer, oversteer and much, much more. The facilities conform to the highest safety standards and the track is certified by FIA for official racing competition.



THE INSTRUCTORS

The courses are managed by drivers experienced at international level in elite motor sports series including single seater competitions, GT cars and rally international championships.

The close-knit, professional and highly motivated team is led by motor racing legend, Andrea de Adamich:

"Our instructors are all from the track or rallying, as only true competitors can teach how to correctly and safely exploit such fast and powerful cars".

MASERATI INCENTIVE COURSES FOR CORPORATE EVENTS

A Maserati Driving Course is an exclusive and exciting experience. The adrenaline levels and teamwork emanating from a day at the circuit create the perfect conditions for a successful incentive-based event. We are always on hand to put together personalised courses that are specifically tailored to the requirements and objectives of your company, team or VIP clients - from the very basics of racetrack driving to sophisticated programmes.

The driving can also be combined with collateral programmes and activities, such as local gastronomic experiences, a private visit to the Classic Cars Panini Museum or a Maserati factory tour in Modena. We can adapt your event to suit group sizes ranging from ten to sixty and, for your added convenience, we offer a range of extra services: customization of the hospitality area, use of the newly refurbished convention centre, hotels reservations and airport transfers. To start creating your tailor-made course, please contact us at info@mastermaserati.it or speak with our Master Maserati Driving Experience team directly: +39 0525 551 138.







WWW.MASTERMASERATI.COM MASERATI SPA | VIALE CIRO MENOTTI, 322 | 41121 MODENA | ITALY