Be the first

Radical innovation characterises the all-new GranTurismo, but the principle behind that evolution has remained constant since day one. Because icons aren’t born overnight. To mark the occasion and celebrate 75 glorious years of grand touring, we’ve produced a limited edition PrimaSerie. Two Trofeo and two Folgore irresistible configurations but only 75 are available for each.

One Trofeo option is inspired by our racing heritage: in Grigio Lamiera with Corse red details, reinterprets the bodywork of the Officine Alfieri Maserati. The other, in Nero Cometa with mint green accents, offers an out-of-this-world projection of performance aesthetics. The surging full-electric power of Folgore is made manifest in the alluring Rame Folgore exterior finish coupled with cool ice denim interiors. The other Folgore configuration intrigues with its Blu Inchiostro, continued on the inside in electric shades of blue to contrast the black interiors.

A legend that embodies the future, an exclusive edition that will be gone in a moment. The new generation of Maserati grand tourers is offered in a limited PrimaSerie 75th anniversary launch edition. 75 exclusive units of the two versions available. Striking looks and custom interiors with subtle nods to the original grand tourer distinguish these collectors’ pieces. Usher in a new era of grand touring, own the unique new Maserati GranTurismo before anyone else.