Your Maserati tailor-made to your unique personality. Fuoriserie is the distinctive Maserati personalization program that allows you to create one-of-a-kind Maserati cars, styled by you. Unleash your audacity, set your own rules.
MADE-TO-MEASURE COLLECTIONS

Two bold Collections, an infinite range of possibilities. Start from a core value that drives you, either performance, contemporary style or innovation, and explore the myriad combinations to find the Maserati that best represents your true spirit.
No school like the old school
Racing through time

A reinterpretation of glorious racing liveries and heritage colours.
Timeless style

New colours inspired by traditional vegetable tanned leather combined with contemporary finishes.
Colour as material

Inspired by the historical bodyworks of the Officine Alfieri Maserati.
The best has yet to come
Colour as light
A ray into the future with Biolime.
Graphite Blue and dramatic industrial tones.
Experimentation

A style LAB for new combinations of materials derived from Interior, Product Design and Sportswear.
Technology with an emphasis on improved performance and sustainability of materials.
A WORLD OF POSSIBILITIES

What can be personalized in a Fuoriserie Car

Maserati
FUORISERIE
EXTERIOR PAINT

CORSE

Bronzo  Orange Zest  Rosso Magma  Bordeaux Pontevecchio  Grigio Mareta Matte  Giallo Modenese

Verde Royale  Verde Smeraldo  Bianco Avorio  Blu Sofisticato  Blu Royale  Blu Inchiostro

Blu Corse Matte  Blu Maserati

FUTURA

Urban Green  Hypergreen  Bianco Cristallo  Grigio Pietra  Blu Graphite  Blu Denim

Azzurro Astro Matte  Azzurro Astro Metallic  Night Interaction  Nero Luce
DREAMLINE

CORSE

- Blu Emblema
- Bianco
- Rosso Corse
- Rosso Trofeo*
- Giallo Avia Pervia

Not available for matte and textured exterior paints
* Available only for Ghibli Trofeo and Levante Trofeo
LIVERIES

TRICOLORE

TRICOLORE Fascia
TRICOLORE Trofeo

CORSE

STRIPE

DOUBLES TRIPES BIANCO
DOUBLES TRIPES NERO
DOUBLES TRIPES ROSSO CORSE
DOUBLES TRIPES ROSSO TROFEO*

Not available for matte and textured exterior paints

*B Available only for Ghibli Trofeo and Levante Trofeo

BIRDCAGE

BIRDCAGE MODENA
BIRDCAGE AVORIO
BIRDCAGE BLU
BIRDCAGE ROSSO CORSE
BRAKES CALIPERS AND WHEELS

CORSE

Rosso Corse
Blu Classic
21-22" - Orione Staggered High Gloss White & Blu Emblema
21-22" - Orione Staggered Matte Black & Rosso Corse

FUTURA

Silver Polished
Lime
21-22" - Orione Staggered High Gloss Black & Lime
INTERIOR CONFIGURATION

CORSE

- Blu Mondrian / Black leather:
  - Stitching White
  - Stitching Blu Mondrian

- Pale Terracotta leather:
  - Stitching Grey
  - Stitching Pale Terracotta

- Pale Terracotta with bicolor seats:
  - Stitching Pale Terracotta

- Living Coral leather:
  - Stitching White
  - Stitching Living Coral

- Living Coral with bicolor seats:
  - Stitching Living Coral

- Red with bicolor seats:
  - Stitching White
  - Stitching Red

Check the availability of the configuration by model with your Official Maserati Dealer.
LIVERIES

Birdcage Rosso Corse
Suggested combination with:
- Blu Victory
- Blu Maserati
- Blu Infinito
- Nero Enigma
- Bianco Alabastro
- Bianco Pastello
- Bianco Audace Glossy
- Verde Royale

Birdcage Blu
Suggested combination with:
- Vintage Ochre
- Urban Green
- Orange Glow
- Nero Enigma
- Bianco Alabastro
- Bianco Pastello
- Bianco Audace Glossy
- Rosso Vincente
- Verde Royale

Birdcage Bianco Alabastro
Suggested combination with:
- Vintage Ochre
- Blue Victory
- Urban Green
- Orange Glow
- Blu Maserati
- Blu Infinito
- Nero Enigma
- Rosso Vincente
- Verde Royale

Tipo 151 Rosso Corse - Blu
Mandatory with:
- Bianco Pastello

MC12 Tributo
Mandatory with:
- Bianco Audace Glossy

CORSE
**Liveries**

**MC12 Special**
- Suggested combination with:
  - Vintage Ochre
  - Blu Victory
  - Urban Green
  - Orange Glow
  - Bianco Abbastanza
  - Bianco Pastello
  - Bianco Audace Glossy
  - Rosso Vincente
  - Verde Royale

**MC12 Competition Nera**
- Suggested combination with:
  - Vintage Ochre
  - Blu Victory
  - Urban Green
  - Orange Glow
  - Blu Maserati
  - Blu Infinito
  - Nero Enigma
  - Rosso Vincente
  - Verde Royale

**MC12 Competition Bianca**
- Suggested combination with:
  - Vintage Ochre
  - Blu Victory
  - Urban Green
  - Orange Glow
  - Blu Maserati
  - Blu Infinito
  - Nero Enigma
  - Rosso Vincente
  - Verde Royale

**CORSE**
LIVERIES

**Asymmetric Ai Acqua**
- Suggested combination with:
  - Nero Enigma
  - Bianco Pastello

**Asymmetric Hypergreen**
- Suggested combination with:
  - Nero Enigma
  - Bianco Pastello

**Asymmetric Rosso Corse**
- Suggested combination with:
  - Nero Enigma
  - Bianco Pastello

**FUTURA**

**Double Stripes Blu**
- Suggested combination with:
  - Blu Victory
  - Blu Maserati
  - Blu Infinito
  - Nero Enigma
  - Bianco Alabastro
  - Bianco Pastello
  - Bianco Audace Glossy
  - Verde Royale

**Double Stripes Corse**
- Suggested combination with:
  - Blu Victory
  - Blu Maserati
  - Blu Infinito
  - Nero Enigma
  - Bianco Alabastro
  - Bianco Pastello
  - Bianco Audace Glossy
  - Verde Royale

**Double Stripes Nera**
- Suggested combination with:
  - Vintage Ochre
  - Blu Victory
  - Urban Green
  - Orange Glow
  - Bianco Alabastro
  - Bianco Pastello
  - Bianco Audace Glossy
  - Rosso Vincente
  - Verde Royale

**Double Stripes Rosso Corse**
- Suggested combination with:
  - Vintage Ochre
  - Blu Victory
  - Urban Green
  - Orange Glow
  - Bianco Alabastro
  - Bianco Pastello
  - Bianco Audace Glossy
  - Rosso Vincente
  - Verde Royale

**CORSE**

**Asymmetric Ai Acqua**
- Suggested combination with:
  - Nero Enigma
  - Bianco Pastello

**Asymmetric Hypergreen**
- Suggested combination with:
  - Nero Enigma
  - Bianco Pastello

**Asymmetric Rosso Corse**
- Suggested combination with:
  - Nero Enigma
  - Bianco Pastello
WHEELS

Trident Matte Black Machine Polished

Trident Glossy Black