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THE PURE GRAND TOURER

GranTurismo, as an idea in itself, is pure Italian, born and bred. In principle, the original concept was enticingly simple and involved travelling long distances in style, comfort and at high speed.

Seamlessly combining these two worlds was, of course, far from simple. Yet it's exactly what we did in 1947 with the A6 1500 GT Pininfarina. Such power had never been so beautifully packaged and delivered — opening up all kinds of new, long-distance possibilities in the process.

Today's GranTurismo models are direct descendants of this breakthrough innovation. They embody the irresistible allure of exotic Italian style, combined with race-bred performance. They offer a tantalising blend of exclusive luxury, progressive technology and surging, uncompromising power. All with a spine-tingling soundtrack to match.



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GranTurismo Sport and GranTurismo MC each put a world of beautifully resolved contradictions in the palms of your hands. With every drive, you will want to immerse yourself in the pure joy of travel that these vehicles provide. There are some, however, who want to enjoy the performance from a different perspective. They crave the wide open skies. The exhilaration of the open air. And, naturally, all the classic yet contemporary comforts you'd expect from Maserati. For these individuals, we present the GranCabrio Sport and the GranCabrio MC.





100 ICONIC YEARS

Maserati has enjoyed a long history of high-profile success on the race track — and what we've learned over the years has directly shaped the design and performance characteristics of our cars.

On December 1st **1914**, Alfieri, Ernesto and Ettore Maserati set up their own business in Bologna, modifying Isotta Fraschinis for road racing.

In **1926**, Alfieri Maserati drives the Maserati Tipo 26 to victory in its first ever race – a class win in the treacherous Tarqa Florio in the mountains of Sicily.

Wilbur Shaw wins the Indianapolis 500 at the wheel of the 'Boyle Special' 8 CTF in **1939**. Average speed: 185.13 km/h (115 mph).

Driving the same car, Shaw repeats his win of this famous endurance race in **1940**.

The company starts making passenger cars in **1947** – and creates the inspirational Maserati A6 1500 GT Pininfarina grand tourer. The first GranTurismo.

In **1953**, Juan Manuel Fangio wins the Italian GP in a Maserati A6GCM. It's his first F1 victory with Maserati.

Maserati enjoys success after success on the race track throughout the early part of the 20th century, with wins including two Indianapolis 500s, 29 victories in Formula 1, and the **1957** F1 World Championship at the Nürburgring, won by Fangio in a 250F. The result gives Fangio the F1 World Championship title.

Maserati launches the 3500 GT 2+2 sports coupé in **1957**, introducing important innovations such as twin-spark ignition, disc brakes and fuel injection.

Stirling Moss and Dan Gurney win the **1960** 1000km Nürburgring in the Maserati Birdcage Tipo 61.

1961: second consecutive win for the Maserati Birdcage Tipo 61 at the 1000km Nürburgring. Drivers: Stirling Moss, Masten Gregory and Lloyd Casner.

In **1963**, Maserati showcases the world's first luxury four-door sports sedan, the Quattroporte.

During the late **1960s** and **1970s**, the company launches a series of ultra-high performance supercars – Mistral, Ghibli, Khamsin, Bora.

The charismatic Maserati 3200 GT, styled by Giorgetto Giugiaro's Italdesign, launches in **1998**.

The Frankfurt auto show of **2003** sees the unveiling of the fifth-generation Quattroporte — the first Maserati to be designed by the legendary Pininfarina in 50 years.

Maserati enters three MC12 GT1 racers to the FIA GT in **2004** and goes on to win six Team, five Drivers' and two Constructors' Championships in the years up to 2010. The MC12 also scores three overall victories in the Spa 24 Hours.

Double victory in **2010**. Andrea Bertolini, in an MC12, becomes the first Italian to win an FIA World Championship since Alberto Ascari in 1953. For Maserati, it's the first FIA World Title since Fangio's in 1957.







GranTurusmo Sport

TOURER DE FORCE

You're looking at endless dynamic promise. Whatever your ambition, whatever the distance, the Maserati GranTurismo Sport delivers — in luxurious, audacious style.

The exterior tells the story perfectly. The powerful, completely restyled front end is dominated by a new, deep-cut oval front grille bearing the Maserati Trident in chrome and with bold red detailing, a tradition reserved only for the most powerful Maserati models. There's a revised Sport-specific front splitter paired with a rear extractor to optimise and balance out downforce at speed. And there's an elegant new trim, also exclusive to the Sport version, for the steeply raked Bi-Xenon headlights with Adaptive Light Control. Additionally, the headlights with LED Daytime Running Lights integrate perfectly into the bumpers and feature a dramatic steel finish.

The side profile is inspired by the historic Tipo 60/62 Maserati 'Birdcage' and features signature styling cues such as the triple air vent apertures in the front flanks and triangular C-pillars, which house the iconic Saetta logo. Imposing, 20" Astro Design alloy wheels in Silver accentuate the firmly planted, resolutely purposeful stance, while the powerful Brembo brake calipers are clearly visible — signalling massive stopping power.

Another striking feature can be found at the all-new rear — the bumper echoes the revised styling at the front, creating a cohesive, harmonious overall unit. New paint choices extend your options for personal expression, too. They include striking, three-layer Blu Assoluto, Rosso Italiano, Rosso Magma, Blu Inchiostro and Grigio Pietra finishes. All in all, this is unmistakable elegance — but with a deeply provocative edge.

EVERYTHING CONNECTS

The interior picks up on the dynamic themes of the exterior — with fine-tuned luxury and a sense of boundless potential. Soft and tactile Alcantara trim on the backs of the Sport steering wheel-mounted gearshift paddles, for instance, elegantly invite the driver to fully exploit the formidable 4.7-litre V8.

The Maserati Trident — a clear statement in itself — is hand-sewn into the headrests. Even the seat stitching, which reflects the lines of the low, crouching front grille, indicates sporting purpose combined with attention to every luxurious detail. Other highlights include a newly

designed dashboard and clock, traditional Poltrona Frau™ leather, and Dark Chrome and Eco Chrome detailing on the door and quarter panels.

As for accessing the rear seats, the Easy Entry system makes life particularly easy. Both front seats slide forward and back electrically, giving plenty of room whether passengers are getting into or out of the car. Two individually profiled rear seats, along with class-leading head and legroom, a central pull-down armrest, two cupholders, courtesy lights and a pair of climate control vents also ensure excellent comfort.





EXTREME EXPRESSION

This is GranTurismo at its most extreme — a grand tourer alive with motor sport atmosphere that inspires you to keep driving in hand-crafted, richly evocative comfort. The GranTurismo MC is, without a doubt, unique.

Its most striking exterior feature is the optional lightweight carbon fibre bonnet with an aggressive central air intake and two large air vents modelled on those of the MC Trofeo, a pure Maserati racer that shares many features with the production model. There is also a new front grille, presenting the face of Maserati at its menacing best, with an MC-specific front splitter and bespoke headlight trim.



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On the all-important functional level, the front spoiler, side skirts and slots in the re-profiled front bumper combine to maximise downforce at high speed and cool the brakes. The side skirts, meanwhile, integrate with the vents to channel airflow under the car's body, thus increasing stability. The central positioning of the Sport exhaust system's twin tailpipes also helps to optimise airflow, minimising turbulence and improving downforce and stability. Those pipes deliver a spine-tingling sound, too.

The GranTurismo MC is offered with new three-layer exterior colours, including Blue Assoluto, Blue Inchiostro, Rosso Italiano and Rosso Magma. And it stands – ready for the grand tour of a lifetime or the next lap of the track – on striking 20" Trofeo design alloy wheels.





REFINEMENT IN THE RAW



The interior of the GranTurismo MC presents a compelling mix of stripped down motor sport innovation, soothing comfort and progressive technology. The front Sport seats have optional carbon fibre backs while also featuring the luxurious contrast of optional Poltrona Frau™ leather and Alcantara. The standard trims are in a seductive, soft black. The GranTurismo MC is offered with three choices of steering wheel, each with a race-optimised flat-bottomed section and multi-function buttons. They can be clad in full leather, a combination of leather and Alcantara or a combination of leather and carbon fibre. The long gearshift paddles even further sharpen the sporting edge, and make shifting gear, in even the most demanding situations, effortless and intuitive.









The drama of the side view is accentuated by short overhangs, the stretched bonnet and suitably large 20" alloy wheels. With the roof up, the impression is of athletic fluidity, a look enhanced by rounded rear wings and a new bumper design to match the purposeful front. At the touch of a button, however, the car's character takes on a new dimension: the roof disappears and a soul-stirring new shape reveals itself.





UNIQUE ELEGANCE





The interior of the GranCabrio Sport has a unique energy characterised by a long and proven racing heritage, an eternally bold and progressive outlook and a uniquely Italian sense of style. The first thing to strike the eye is the newly designed dashboard, with its characteristic V-shape as the focal point. You're also sure to notice the Trident logos embossed into the headrests, and the flattened, three-spoke Sport steering wheel with its profiled grip and multi-function buttons. With the roof down, the interior merges beautifully with the lines of the bodywork. This open, uninterrupted feel is enhanced by front seat belt mounts that lie flush within the beltline of the body. As for the soft top, this is an insulated triple-layer cloth design with a steel and aluminium frame for quiet, draught-free motoring. A thermal glass rear screen, meanwhile, makes sure that the car remains a joy to drive whatever the weather.





SKY'S THE LIMIT

The racing heritage of Maserati becomes an even more direct, hands-on experience inside the GranCabrio MC. And with the roof down, it feels like the sky's the limit. The wraparound Sport seats echo the elegant lines of the exterior, while providing the extra hold needed for spirited driving. The headrests integrated into the seatbacks are embossed with the Maserati logo. The revised three-spoke Sport steering wheel has a more heavily profiled grip, while the top and bottom of the rim are flattened to ensure even greater focus and precision. Behind it, there are longer Trofeo Design gearshift paddles, available in carbon fibre on request. The accelerator and brake pedals, meanwhile, are in perforated aluminium as standard — a detail taken straight from the race track for optimum lightness and grip.







ATYOUR COMMAND

A true GranTurismo needs a grand-scale engine — with continent-crossing capabilities and a ruthless streak, as and when you need it. Which is where the Ferrari-built 4.7-litre V8 comes in.

This compact and lightweight powerplant is fitted to all GranTurismo and GranCabrio models, develops 460hp, 520Nm of torque and revs to an impressive 7,500rpm. It also makes extensive use of motor sport-derived technology for race-grade resistance to high dynamic loads while maintaining exceptional refinement. The overall result is smooth and commanding cruising power at all times, breathtaking acceleration in any situation — and a legendary sound that could only come from a naturally aspirated, Italian-built V8.

The engine can power the GranTurismo Sport and MC from zero to 62mph in 4.8 seconds and 4.7 seconds on to a maximum speed of 186mph (299km/h) and 187mph (301km/h). The GranCabrio Sport and GranCabrio MC reach 62mph from a standing start in 5.0 and 4.9 seconds respectively. Top speeds are 179mph (288km/h) and 181mph (291km/h).

All this power finds its way to the road via a ZF six-speed MC Auto Shift gearbox. This operates in Auto-Normal, Auto-Sport, Manual-Normal, Manual-Sport and ICE modes. These offer a wide range of driving styles — from graceful comfort to hard-edged and direct. Manual-Sport mode, for instance, delivers near-seamless upshifts, plus automatic rev matching on the downshift. Not only does this smooth out the transition, the pops and burbles are also a joy to the ears of any motor sport aficionado. Another highlight is gear-holding. With this, the transmission will hold a gear until it receives driver input — right through to the red line.

There's also a rev limiter override function and a high-performance launch control feature. A large digital rpm indicator, meanwhile, sharpens the focus on perfect shift times for an even more engaging experience.



BOLD AND BEAUTIFUL

Near-perfect front-to-rear weight distribution — with a marginal rearward bias — has always been a Maserati hallmark. This is achieved with the GranTurismo and GranCabrio models, in customary style, by locating the V8 just behind the front axle. Out on the open road — or on the race track — this delivers a world of benefits. They include naturally balanced handling, optimum grip, great steering feedback and precise directional stability.

A double wishbone suspension set-up, hydraulic steering — rather than a less engaging electro-mechanical system — Brembo brakes and a sophisticated mechanical limited slip differential also contribute in these vital areas. As for the GranCabrio, additional reinforcements in lightweight aluminium ensure surefooted stability right through to the dynamic limits.

The GranTurismo Sport and GranCabrio Sport both offer Sport Skyhook damping, which constantly adapts its settings to suit the road conditions (optional for GranTurismo MC and GranCabrio MC). Normal is a day-to-day configuration that still, nonetheless, maintains the essential dynamic involvement you would expect of a Maserati. Sport, meanwhile, provides a far more direct and firmly set up driving experience.

The GranTurismo MC features lightweight, 20" forged alloy wheels as standard, while Pirelli's PZero fourth-generation 2017 tyres are specially designed to deliver greater mid-corner grip and progression. You'll feel it on the track and constantly be inspired by the potential out on the open road. That said, the sporting performance remains precise, linear and comfortable at all times — as you would expect of a true grand tourer.





ON-BOARD SOPHISTICATION

Grand touring at this level requires a particularly sophisticated combination of power, performance and elegance when it comes to on-board entertainment and connectivity. This is provided by an advanced new premium audio system and a cutting-edge Infotainment system.

PREMIUM AUDIO

Driving, or being driven in, a Maserati is a uniquely rousing experience. So it's only fitting that the vehicle has an audio system always perfectly in tune with the mood — whether you're driving hard or soaking up the miles on the trip of a lifetime.

This comes in the shape of new premium audio systems from world-class audio innovator Harman Kardon — tailor-made for the interiors of the GranTurismo and the GranCabrio. The GranCabrio system features 11 high-quality speakers, while there are 10 on the Coupé powered by a Class-D 12-channel 900-watt amplifier.

Each system features AuraVox sound tuning and class-leading Harman Kardon sound processing technologies. These are exceptionally advanced packages that deliver distortion-free and detail-rich listening enjoyment in all four seats.

As for the styling, advanced technology allows the powerful speakers to be exceptionally compact so they integrate seamlessly with each interior. There is also, of course, the inimitably elegant yet hi-tech look of the Harman Kardon brand to enjoy.

INFOTAINMENT

An all-new Infotainment system for all GranTurismo and GranCabrio models includes a high-resolution 8.4" Maserati Touch Control Plus unit (MTC+) that allows simple and intuitive control of features such as audio, navigation and comfort functions. There is also a user-friendly rotary controller in the central console and the system is compatible with Apple CarPlay and Android Auto smartphone mirroring functions. MTC+ can be operated in three ways: via the touch-screen, the rotary controller or Siri voice command.

The system's menus have options to configure the car's main settings and menus are readily accessible through the icons displayed at the bottom of the touch-screen. Other highlights include a handy mobile phone storage compartment containing an SD card reader, a USB socket and an aux-in port. This allows the user to play music, watch films or even view images. Bluetooth connectivity, meanwhile, is standard.

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IN SAFE HANDS

Maserati makes life extremely comfortable and convenient for all on board, with standard features such as a folding front armrest with an illuminated storage compartment, cruise control, automatic headlight activation, electric opening assist for the boot lid and doors, dual zone automatic climate control with two rear outlets, and a good deal more. There is also, of course, a very strong focus on safety.

The Maserati Stability Program (MSP) is a stand-out example. Developed in the most extreme test conditions, it uses an array of sensors to constantly monitor driving status and deploys a host of safety and performance systems to maintain handling and grip. If, for instance, a skid is detected, MSP selectively reduces engine torque and can activate the brakes with finely varied inputs to restore stability within milliseconds.

Other functions include ABS with Electronic Brakeforce Distribution (EBD), Anti Slip Regulation (ASR), Engine brake torque control (MSR), which prevents the wheels from locking when downshifting on low-grip surfaces, and an Advanced Brake Assist system (ABA), which recognises emergency braking situations and increases the pressure in the braking circuit to maximise stopping power.

Additionally, the Maserati Stability Program (MSP) works in harmony with Anti Slip Regulation (ASR) traction control and anti-lock brakes (ABS) to stop the wheels from locking under hard braking. This is enhanced by Hydraulic Braking Assistance (HBA).

When it comes to light and sight, all models are fitted with Adaptive Light Control, a system that swivels the headlights as you turn, greatly improving road illumination in corners. To the rear, triangular lamp clusters comprise some 96 LEDs to ensure maximum nighttime visibility. Daytime Running Lights using LED technology, meanwhile, enhance the visibility of your vehicle during the day. There's a standard rear-view camera, too. This integrates with the on-board monitor to ensure easy, incident-free reversing.

All models are also offered with the optional Tyre Pressure Monitoring System (TPMS). Should a tyre become under-inflated, a warning light illuminates in the cabin. More passive safety is offered by airbags all round, including side airbags integrated with the Sport seats and curtain airbags. In GranCabrio models, an extra level of security is provided by a telescopic roll bar system that deploys in less than 190 milliseconds.



TAILORED TO YOU

Maserati is renowned for offering remarkably high levels of personalisation options. This means that customers can tailor their cars to precisely suit their own distinctive taste, choosing from a wide range of exterior metallic or specialised paint finishes, brake caliper colours, alloy wheels, interior trims including Alcantara and carbon, and contrast-colour stitching. Alternatively, there are various, meticulously assembled packages to choose from.

CENTENNIAL EDITION

This package commemorates the 100th year of Maserati – reached in 2014 – with a classic, atmospheric mix of sporting intent and hand-crafted elegance. Features include Poltrona Frau™ leather upholstery with a contrast-colour trim on the front and rear seats, as well as the central, side and rear armrests front and rear. The Trident logo is stitched into the headrests in the same colour as the contrast trim. The central part of the dashboard and central console are also in leather and feature contrast-colour stitching. Bold and dynamic touches are provided by seat frames in carbon fibre and seat backrests, also finished in carbon fibre.

There is also the choice of all-new interior seat designs available in three packages:

Poltrona Frau™ leather upholstery in Bianco Pregiato with strip design in Grigio Chrono on the front and rear seats. Central part of the dashboard, centre console, centre/side, front/rear armrests, centre armrest in leather with Grigio Chrono contrast stitching. Trident stitched into the headrest in Grigio Chrono. Seat backrest available in Grigio Chrono or Bianco Pregiato.

Poltrona Frau™ black leather/Alcantara upholstery with Rosso (red) contrast stitching. Central part of the dashboard, centre console, centre/side, front/rear armrests, centre armrest, instrument cluster in black Alcantara with Rosso contrast stitching. Trident stitched into the headrest in Rosso. Seat backrest in black.

Poltrona Frau[™] leather upholstery in Nero. Centre part of the dashboard, centre console, centre/side, front/rear armrests, centre armrest in leather with Bianco (white) contrast stitching. Trident stitched into the headrest in Bianco. Seat backrest in black.

DIMENSIONS AND WEIGHTS	
Length	4910mm
Width (with side mirrors)	2056mm
Width (without side mirrors)	1915mm
Height	1353mm
Wheelbase	2942mm
Front track	1586mm
Rear track	1590mm
Front overhang	904mm
Rear overhang	1064mm
Boot capacity	2601
Fuel tank capacity	861
Dry weight	1780kg
Kerb weight	1880kg
Neight distribution front/rear European market version	49% / 51%
TYRES	
Front	245/35 ZR20
Rear	285/35 ZR20
ENGINE	
Number of cylinders and layout	V8
Displacement	4691cm ³
Bore	94mm
Stroke	84.5mm
Compression ratio	11.25:1
Max. power output	338kW (460CV)
Engine speed at max. power output	7000rpm
Peak torque	520Nm
Engine speed at peak torque	4750rpm
TRANSMISSION	
Fransmission	AT 6 (RWD)
PERFORMANCE	
Maximum speed	299km/h
0-100km/h acceleration	4.8s
Stopping distance from 100-0Km/h	35
Fuel consumption (combined cycle) I/100 km	14.3
Fuel consumption (urban cycle) I/100 km	21.9
Fuel consumption (extra urban cycle) I/100 km	9.8
CO2 emissions (combined cycle) g/km	331
Regulation	Euro 6
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Length	4920mm
Width (with side mirrors)	2056mm
Width (without side mirrors)	1915mm
Height	1353mm
Wheelbase	2942mm
Front track	1586mm
Rear track	1590mm
Front overhang	914mm
Rear overhang	1064mm
Boot capacity	260
Fuel tank capacity	86
Dry weight	1773kd
Kerb weight	1873kd
Weight distribution front/rear * European market version	49% / 519
TVDEC	
TYRES Front	245/35 ZR20
Rear	285/35 ZR20
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PERFORMANCE Maximum speed 0-100km/h acceleration Stopping distance from 100-0Km/h Fuel consumption (combined cycle) I/100 km	301km/l 4.7 3! 14.:
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MENSIONS AND WEIGHTS	
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eight distribution front/rear (car closed)	49% / 51%
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ansmission	AT 6 (RWD)
RFORMANCE	
aximum speed	288km/h
100km/h acceleration	5.0s
opping distance from 100-0Km/h	35
el consumption (combined cycle) I/100 km	14.5
el consumption (urban cycle) I/100 km	22.5
el consumption (extra urban cycle) I/100 km	9.8
O2 emissions (combined cycle) g/km	337
equiation	Euro 6
galation	

Length	4920mm
Width (with side mirrors)	2056mm
Width (without side mirrors)	1915mn
Height	1380mm
Wheelbase	2942mn
Front track	1586mn
Rear track	1590mn
Front overhang	914mn
Rear overhang	1064mn
Boot capacity	173
Fuel tank capacity	75
Dry weight	1873kg
Kerb weight	1973kg
Weight distribution front/rear (car closed)	49% / 51%
Weight distribution front/rear (car open) * European market version	48% / 529
TYRES	
Front	245/35 ZR20
Rear	285/35 ZR20
Number of cylinders and layout	V8
Displacement	4691cm
Bore	94mn
Stroke	84.5mn
Compression ratio	11.25:
Max. power output	338kW (460CV
Engine speed at max. power output	7000rpn
Peak torque	520Nn
Engine speed at peak torque	4750rpn
TRANSMISSION Transmission	AT 6 (RWD
Transmission .	711 0 (1111)
PERFORMANCE Maximum speed	291km/l
0-100km/h acceleration	4.9
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Stopping distance from 100-08 m/n	
Stopping distance from 100-0Km/h	1/1
Fuel consumption (combined cycle) I/100 km	
Fuel consumption (combined cycle) I/100 km Fuel consumption (urban cycle) I/100 km	22.
Fuel consumption (combined cycle) I/100 km	

Regulation

Euro 6

A TASTE OF WHERE IT ALL BEGAN

Master Maserati Driving Courses

Drive exclusive, high-performance cars and have fun doing so, with the guidance and skill of a professional race car driver. Master Maserati driving courses allow participants to directly experience the performance of the entire Maserati model range in depth and in total safety. The programme is structured for various levels of driving experience and is supervised by expert Maserati instructors. Drivers develop their skills on a highly technical circuit and learn to handle the cars to professional levels.

Advanced driving techniques, telemetry data analysis, dynamic handling on the circuit and exercises in low-friction surfaces are just some of the areas covered. The goal is to achieve a fluid relationship between car and driver, leading to more enjoyment at the wheel. Master Maserati courses are held at the Varano de' Melegari (Parma) circuit, a track with high safety standards and excellent on and off-road facilities that is nested in the Italian countryside.

The Master Maserati driving courses also give you the chance to include the Maserati Factory tour in Modena as part of the programme.

MASTER TRACK WARM UP

Unforgettable – your first track experience.

This course is the perfect foundation for all upper-level Master Maserati courses, preparing drivers for entry to the world of Maserati as a privileged guest. In a half-day programme, participants learn the basic concepts of sporty driving on a genuine race track. The itinerary includes theoretical and dynamic sessions in the entire Maserati model range, with the support of qualified instructors.

MASTER TRACK PERFORMANCE

Raise the intensity level.

The Master Track Performance course is dedicated to those who want to improve and enhance their driving skills at the wheel of a Maserati. The intense, one-day programme comprises several dynamic sessions focused on individual driving techniques, with the support of on-board video and a team of expert instructors.

MASTER TRACK HIGH PERFORMANCE

An uncompromising step forward.

This two-day course builds on the concepts introduced in the previous two programmes — but represents a dramatic, uncompromising step forward. For drivers with advanced abilities, it involves advanced, high-speed manoeuvres and the support of telemetry data from track sessions. The Master Maserati Drivers Team will design a programme for each participant, according to specific needs and expectations. The training is completed with a thrilling session at the wheel the GranTurismo MC GT4, the racer that competed successfully in the International GT4 series with Squadre Clienti Maserati.

MASTER ALL TERRAIN PERFORMANCE

Introduction to all-terrain techniques.

This course combines track techniques with an effective approach to off-road driving. It involves the entire Maserati model range, but with focus on the Maserati Levante — demonstrating how an authentic Maserati can also be enjoyed off the beaten track. The one-day programme introduces participants to driving on rough trails, then continues with exercises on the circuit and low-grip surfaces.

MASTER ALL TERRAIN HIGH PERFORMANCE

The ultimate Maserati driving experience.

This two-day programme builds on the techniques introduced in the all-terrain introduction. The entire Maserati range is involved, but pride of place goes to the Levante thanks to its impressive off-road performance capabilities. The training focuses on particularly challenging technical obstacles and extreme off-road areas, before reaching a heart-pounding conclusion in the high-speed dirt track area, where you can harness the full power of the Maserati of SUVs.

Master Maserati Incentive

The incentive courses last either a half or a whole day. Along with thrilling track sessions, there are practice exercises and competitions that foster team spirit, making them perfect for corporate incentive and team-building events.

For information on availability, pricing, timing and registration, please contact the Master Maserati team: Master Maserati Secretariat.

Phone: +39 (0)525 551 138 F-mail: info@mastermaserati it

FINANCIAL SERVICES AND CUSTOMER PROGRAMS

Financial Services

Official Maserati dealers will be delighted to provide you with expert advice on the various payment options available and create a package tailored precisely to your requirements.

Our new Customer Programs* are designed to improve your experience in emergency situations

Health Service Program

In the unfortunate event that you fall seriously ill while driving, simply call your local Maserati Assistance Centre and they will organise transport back to your home address by aeroplane, train or ambulance. If you are driving alone, a family member can also be sent to join you. If you are travelling with family, their transport home will be arranged.

Full credit services

Stay on the road while your car is being repaired — with our full credit service, you'll be behind the wheel of a courtesy car in no time. Our Light service, available to every Maserati customer, simplifies the process of renting a replacement car. Geo maps, snow chains and child seats are included free of charge, so you can focus on enjoying the drive. Our Premium service, exclusively for owners of a Quattroporte, GranTurismo, GranCabrio or 430 hp-plus Levante, also covers fuel and insurance excess costs — and you won't even need to present your credit card, allowing you to experience the ultimate care-free driving experience. Valet Service Easily service your Maserati with a pre-paid maintenance package, available with petrol-powered Quattroporte models. When the time comes to service your car, contact your Dealer and they will arrange for your car to be picked up and returned from the workshop, allowing you to get back on the road as quickly as possible.

* Service availability to be confirmed. For more information, please contact your dealer or Maserati Customer Service at info@maserati.com

THE WORLD OF THE TRIDENT

Factory Tour

Learn about the skills involved in producing some of the world's most stylish sports cars by visiting the Maserati plants in Turin and Modena. The exclusive, 90-minute factory tour includes a welcome reception in our showrooms and a presentation of over 100 years of heritage. This is followed by a guided walk around the assembly line and the opportunity to view the cars and browse the Maserati store. Showroom tour (Modena only): for those short of time, there is the option of a 40-minute guided showroom tour. After a welcome reception and a presentation of our illustrious heritage, your guide takes you through the entire model range on display in the Modena showroom. Commentary can be provided in English, Italian, German, French or Spanish. Chinese and Japanese are also available at the Turin factories. It is also possible to combine the Maserati Factory Tour with a Master Maserati driving course and experience the entire world of Maserati. For more information on how to arrange a Factory Tour, please contact: factorytour@maserati.com

Maserati Collection

The Maserati Collection of exclusive leisurewear and branded merchandise has been specially created for those with a passion for all things Maserati. Maserati Collection items are available from all Maserati dealers and the Maserati Store at the Maserati showroom in Modena. Alternatively, they can be purchased online at www.maseratistore.com and delivered directly to your home.

Maserati Club

Joining the exclusive Maserati Club means sharing insights, experiences and all the excitement with other Maserati owners — and being invited to take part in special motoring events all over the world. Drivers of cars from every era can enjoy the pleasure of driving their Maserati models in a calendar of events created especially for Maserati Club members. The Club provides the link between the past, present and future of the company. Visit www.maseraticlub.com for more information

Maserati Genuine Accessories

Maserati Genuine Accessories for the Quattroporte offer the perfect combination of exclusive design and exceptional functionality. The attention to detail, style and quality of each accessory reveal the very essence of the Maserati brand. Maserati-branded transport accessories, for instance, include the luggage compartment mat, the foldable luggage compartment box and the ski/snowboard bag. There are also Maserati Genuine Tyres and stylish car covers. The extensive range of Genuine Maserati Accessories is available at the official website www.maserati.com and also through dealers and service centres in the Official Maserati Network.

Maserati Classiche

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organisation dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range includes products that celebrate the company's history: paintings of glorious events, pictures of classic Maseratis, original reproductions of parts catalogues, owners' handbooks and old brochures, clothing, scale models and much, much more. All the latest items can be found on www.maserati.com in the Maserati Classic section. For more information, email maserati.classiche@maserati.com.

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Uruguay

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