



# PROGRAM

## MASTER ITALIAN LIFESTYLE EXPERIENCE

### DAY 0 - PARMA - DRIVER & COMPANION

18.00	Guest arrival and accreditation at Hotel LINK124**** Parma
19.30	Welcome aperitif and greeting from the Master Maserati Staff
20.15	Dinner at an exclusive Restaurant in the historic centre of Parma

### DAY 1 - VARANO DE' MELEGARI - DRIVER

8.45	Start of Master Maserati Driving Course. Arrival at the track and staff welcome
9.00	Theory session
9.30	Guests are divided into groups with activities on a rotation basis: guidelines on correct driving
10.30	Start of practical exercises. Groups to rotate: <ul style="list-style-type: none"> <li>• Driving on the circuit. Initial sessions with analysis of the video filmed on board</li> <li>• Handling Circuit</li> <li>• Driving session on the circuit with remote monitoring and telemetry analysis - In-depth analysis sessions with data acquisition systems</li> <li>• Braking technique</li> </ul>
12.30	Lunch at the Circuit Restaurant (driver & companion)
13.15	Group photo
13.30	Practical drills restart
15.30	Driving on the circuit - concluding sessions with instructor on board and telemetry analysis
16.30	Closing ceremony and awarding of certificates
16.45	Guests leave for Florence in Maserati cars (Guest/Instructor take turns at the wheel as preferred)
19.00	Guests arrive at Grand Hotel Villa Medici*****L, Florence
20.00	Dinner at exclusive restaurant of the Hotel (driver & companion)

### DAY 1 - PARMA AND FLORENCE - COMPANION

9.30	Leave for a tour of the buildings of historic interest in Parma <i>Companions, with shuttle and driver at their service, will set off to explore Parma's magnificent historic centre with a guided tour of the Cathedral and Baptistery. This will be followed by a visit to the Farnese Theatre, once the court theatre of the Dukes of Parma and Piacenza, now included within the National Gallery.</i>
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### *MASTER ITALIAN LIFESTYLE EXPERIENCE*

<b>13.00</b>	Arrival at the Circuit and lunch (Driver & Companion)
<b>14.30 - 16.00</b>	Transfer to Florence by shuttle, with destination the Grand Hotel Villa Medici****L
<b>17.30 - 19.00</b>	Shopping in the center of Florence
<b>19.00</b>	Return to Hotel and drivers' arrival
<b>20.00</b>	Dinner at exclusive restaurant in Florence (driver & companion)

#### **DAY 2 - FLORENCE - DRIVER & COMPANION**

<b>9.15</b>	Guests divide into two groups for different activities. Departure from hotel for: <ul style="list-style-type: none"><li>• Road Test Drive at the wheel of Maserati models along the unique, lovely roads of the Chianti Valley. Break with gourmet tasting session</li><li>• Guided tour of the most famous, prestigious locations in the Historic Centre of Florence: Uffizi Gallery and Traditional Craftsmen's Workshops</li></ul>
<b>12.30</b>	Light Lunch at Hotel garden restaurant
<b>13.45</b>	Activities restart with groups swapping activities
<b>17.00</b>	Activities end with following options: <ul style="list-style-type: none"><li>• Guests departure</li><li>• Option of prolonging stay in Florence at special Maserati conditions and rates</li><li>• Shuttles can be organized for guests wishing to travel straight to the airport</li></ul>